

Figure 1B

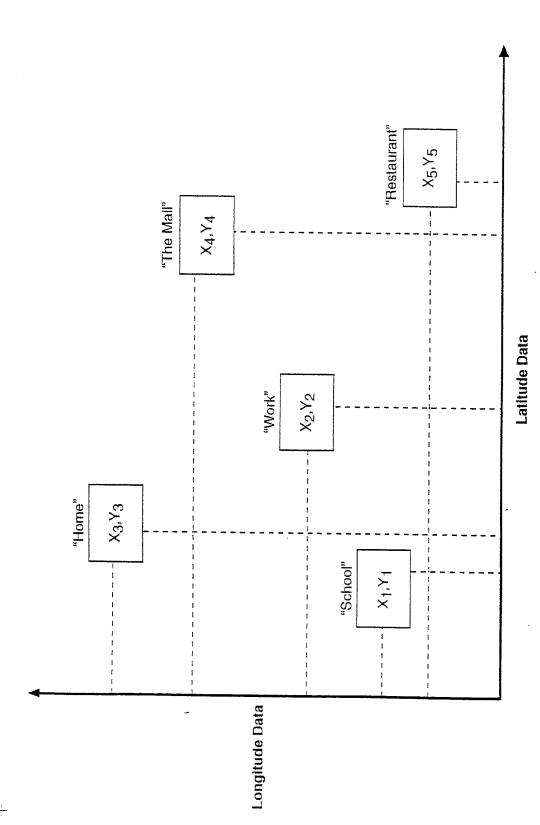
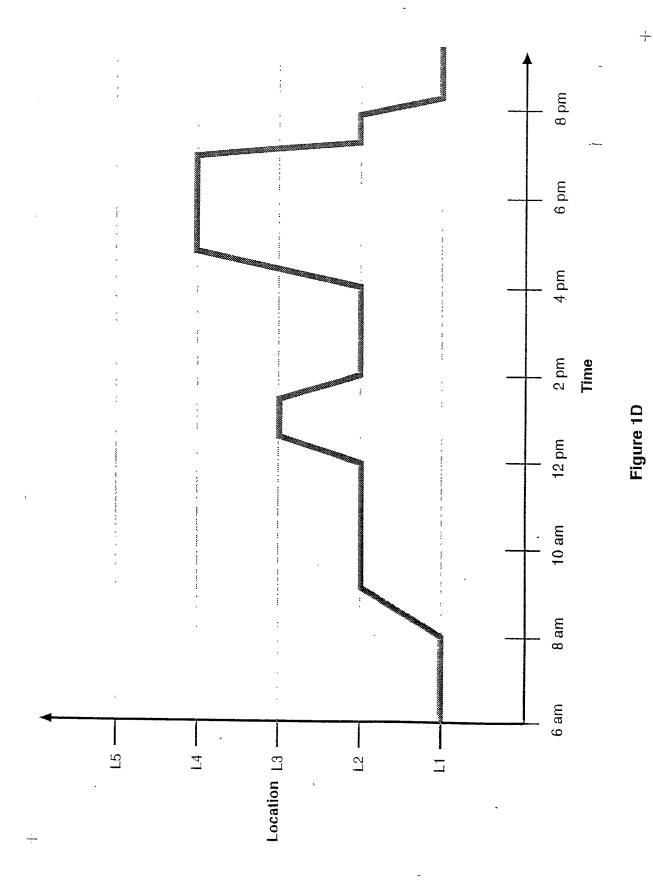
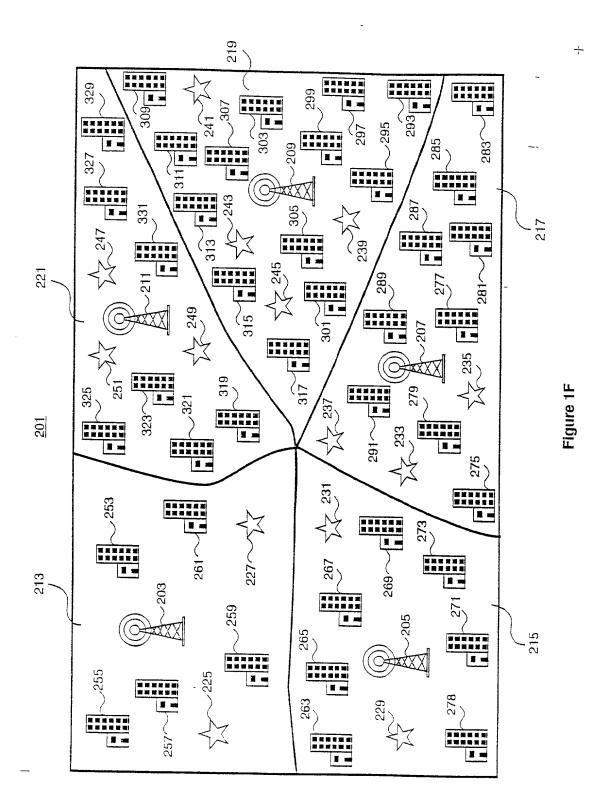


Figure 1C



		157	159	161
7 121	Biographic Data	Data	Confidence	Correlation
163	flame	Sue	High	Yes
165/-	Gendei	Female	Hgh	Yes
~ 291	Aye ,	13	Medium	Yes
1697	Ethnic Background	Chinese-American	Medium	No
153-7.	Demographic Data			
171	Culture	American	Low	No
173~.	Педіоп	East Coast	High	Yes
175 <i>~</i>	Likely Family Income	High	Low	No
155	Preferences Data			
.~	Action Movies	High Interest	High	oN ,
~671	Hip-Hop Music	Low Interest	Low	No
	Clothing from The GAP	High Interest	High	Yes

Figure 1E



Tower No.	Region	Adjoining Regions	Favorite Places	Network Affiliates
203	213	221	225 Riding Stables	253 Game Arcade
		215	227 Water Park	255 Video Store
		,		257 Taco Stand
				259 Book Store
			t	261 Riding Supply Store
	:	:	:	

			The second secon	

Figure 1G (1 of 5)

Tower No.	Region	Adjoining Regions	Favorite Places	Network Affiliates
205	215	213	229 Aunt Jane's House	263 24-Hour Gym
		217	231 Linear Park	265 Ice Skating Rink
		221	233 Pottery Supply Store	267 Sporting Goods Superstore
		, ;	· · · · · · · · · · · · · · · · · · ·	269 Promdress Shop
				271 Belgian Chocolate Store
				273 Pet Store
		:	:	278 Model Train Store

Figure 1G (2 of 5)

Tower No.	Region	Adjoining Regions	Favorite Places	Network Affiliates
207	217	219	235 Candy's House	275 Corn Maze
:		221	237 Resale Boutique	277 Aquarium
		215		: : 279 : Museum :
			· ·	281 I-MAX Theatre
				283 Movie Theatre
		; ;		285 Laser Tag Facility
:				287 Pizza Place
				289 Zoo
				291 Public Library

Tower No.	Region	Adjoining Regions	Favorite Places	Network Affiliates
209	219	217	239 Home	293 Mall #1
		221	241 School	295 Mall #2
		:	243 Work	297 Chinese Food
			245 Suzy's House	299 K-Mart
	· · ·		,	301 Target
	:		· ·	303 Record Store
	:	:		305 Batting Cages
	:	<u>;</u>	To American	307 Golf Driving Range
				309 Computer Superstore
			· · · · · · · · · · · · · · · · · · ·	311 Boy's Club
				313 Church #1
				315 Restaurant #14
		•	· · · · · · · · · · · · · · · · · · ·	317 Bicycle Shop

Figure 1G (4 of 5)

Tower No.	Region	Adjoining Regions	Favorite Places	Network - Affiliates
211	221	219	247 Uncle Clay's House	319 Metro Stop
	-	217	249 The Gap	321 Starbucks
		215	251 Grand Mother's House	323 Bowling Alley
	:	: 213	, ,	325 Antique Mall
		· ·		327 Tennis Facility
				329 Car Stereo Superstore
	:	:		
		THE RESERVE THE PROPERTY OF TH		,

Figure 1G (5 of 5)

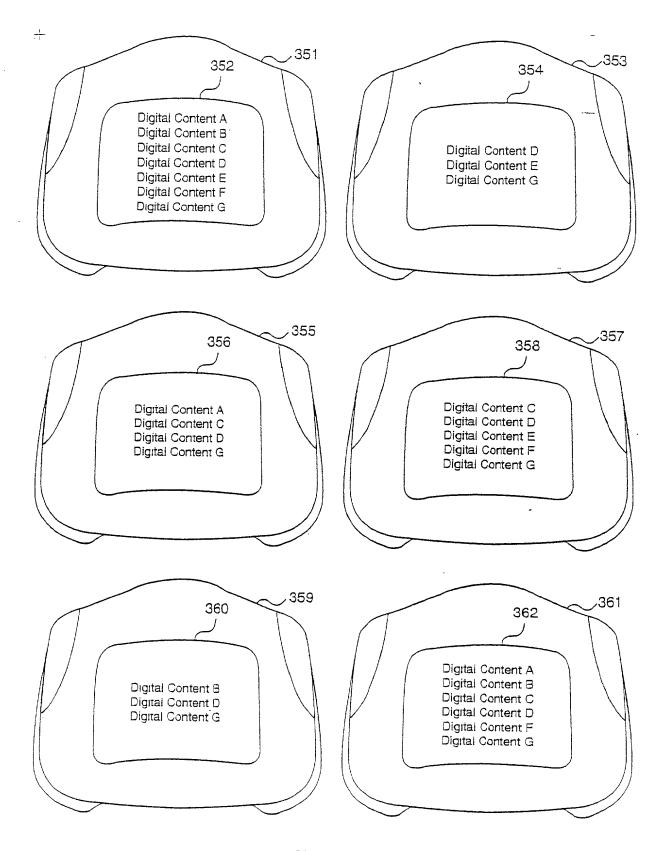
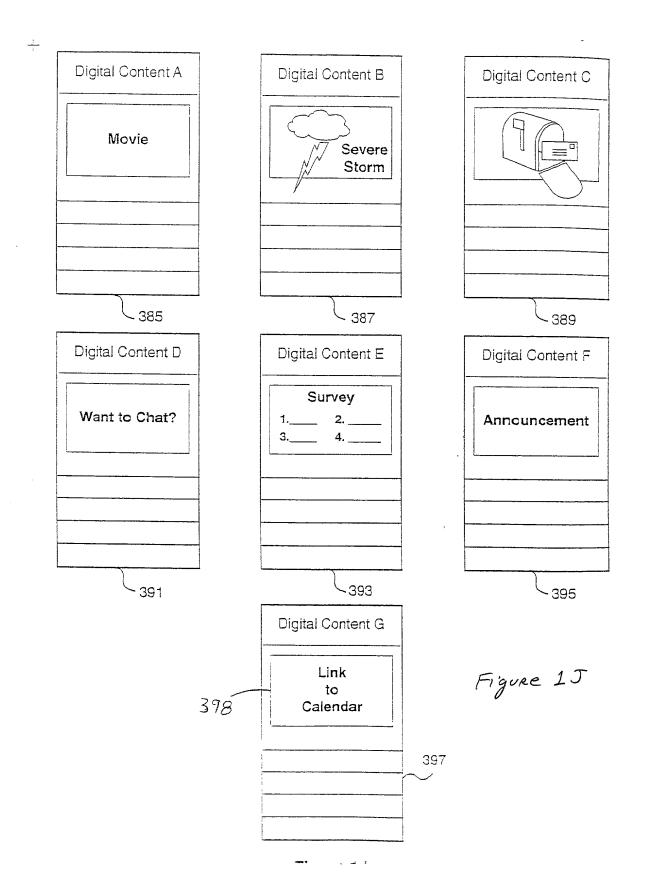


Figure 1H

							<u> </u>			1
	383	Period	Incrementally Larger with Location	One Time Only	7 Days	3 Hours	25 Days	Incrementally Larger for 7 Days	User Initiated for 2 Days	_
	381	Preferred Time	After School	Immediate	ASAP	ASAP	Between 12/1 and 12/25	Between 3.00 pm and 10:00 pm		-
	379	Preferred Location	LATLONG1	Various Changing	N/A	N/A	LATLONG2	V/A	N/A	
	377	Energy Earned for Playing (Units)	5	0	0	0	20	0	. 0	
	3 375	Energy Required to Play (Units)	0	0	23	5	0	+	3	
363	J 373	Subject	×, ×	Weather			L, M	Sporting Event		
	371	Туре	Advertisement	Warning	Email Message	Request for Chat	Survey	Announcement	Schedule	
	369	Source	Merchant #12	Government Entity	Friend #1	Acquaintance #3	Merchant #2	School	Soccer Team	4
	5 367	Playable Digital Content	Movie	Text and Alarm	Graphical Icon	Text Message	Executable Spreadsheet	Text Message	Calendar File	ļ
	365	Digital Content ID	Digital Content A	Digital Content B	Digital Content C	Digital Content D	Digıtal Content E	Digital Content F	Digital Content G	
			385	387	389	30.1		395	397	200

Figure 11



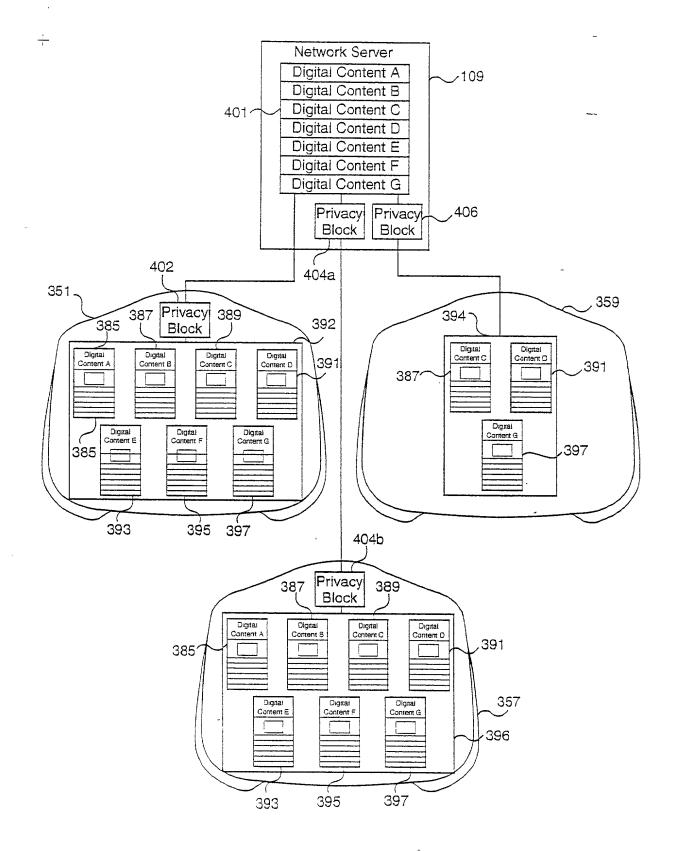


Figure 1K

			407	· ·								
				S	Contextual User Profile	ser Profile	•					
		Stat	Static Components	S				Dynamic	Data C	Dynamic Data Components		
409		423	423b	423c	425a 42	425b	425c	425d	425e I	425f	425g (425h (
		<u></u>	ر	_	لمر	Hard				Soft		
	User/ Appliance	,	Biographic Demographic	Cultural	Latitude Longitude	Time	Date /	Available Energy	Food Pref.	Entertainment Relationship Preferences Preferences		Privacy Block
411	351	B1	DM3	C	LATLONG1 4:00 pm	4:00 pm	12/5	130	Ē	Ш	R3	P
413	353	B3	DM2	C2	LATLONG2 4:30 pm		12/5	43	F2	E3	R2	P2
415	355	B2	DM1	E	LATLONG3 5:00 pm		12/5	62	F3	E2	R1	P3
417	357	B1	DM2	10	LATLONG4 4:00 pm		12/5	227	F3	Ξ	B1	P4
419~	359	B3	DМЗ	C2	LATLONG5 4:30 pm	4:30 pm	12/5	36	F2	E3	R2	P5
421	361	B1	рмз	£2	LATLONG6 5:00 pm		12/5	200	<u>T</u>	E2	R3	P6
			423			1 427a	æ			4,	427b	-
				-	Figure 1L	re 1L			425			1

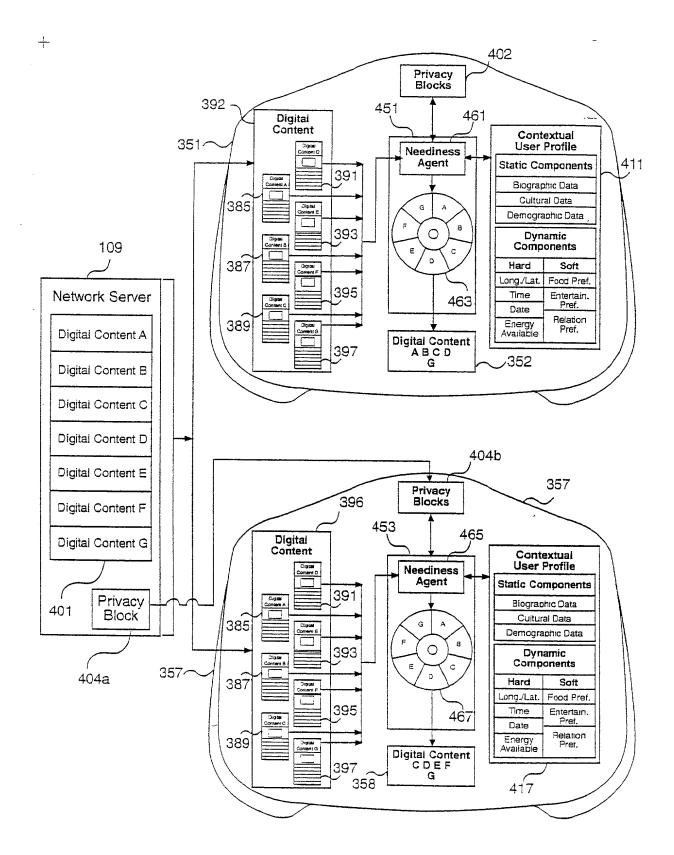


Figure 1M

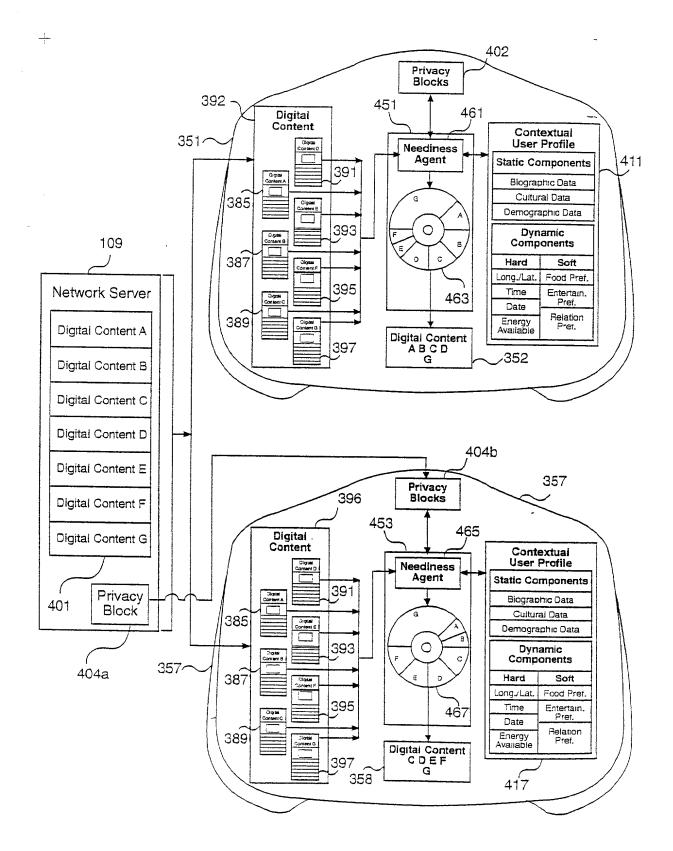
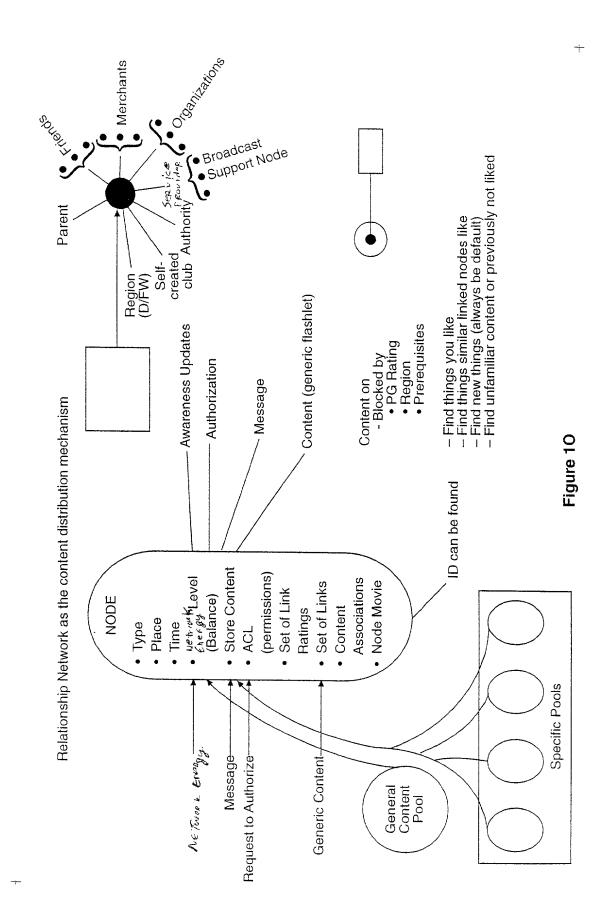


Figure 1N



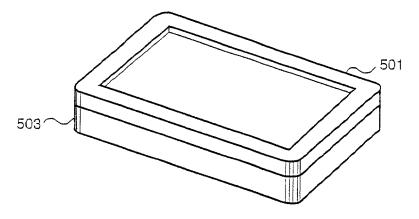


Figure 2A

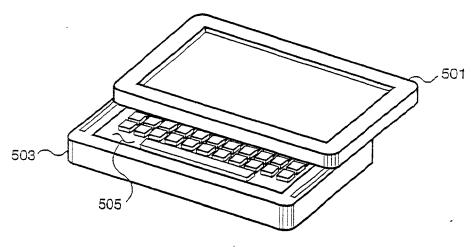


Figure 2B

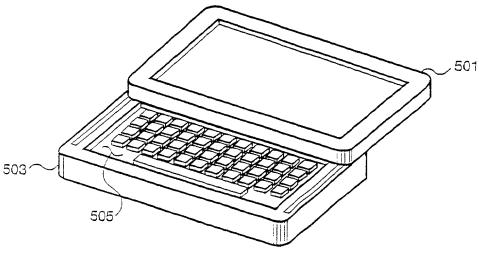
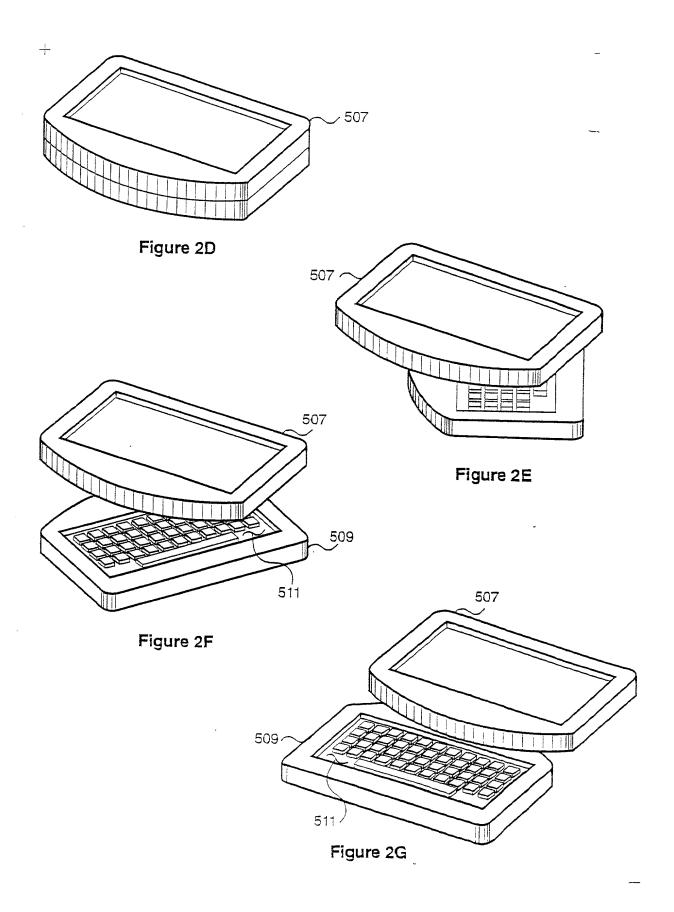


Figure 2C



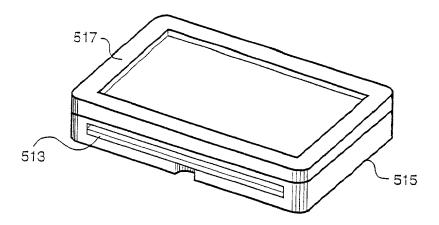


Figure 2H

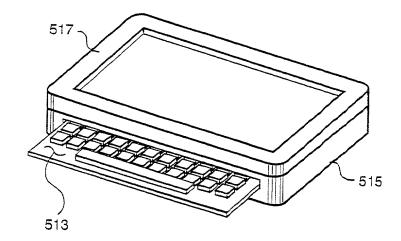


Figure 21

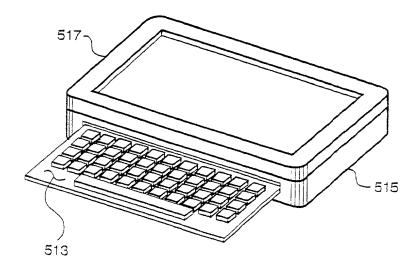
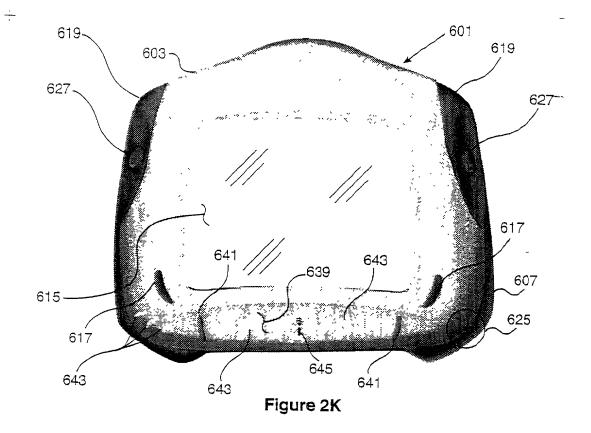
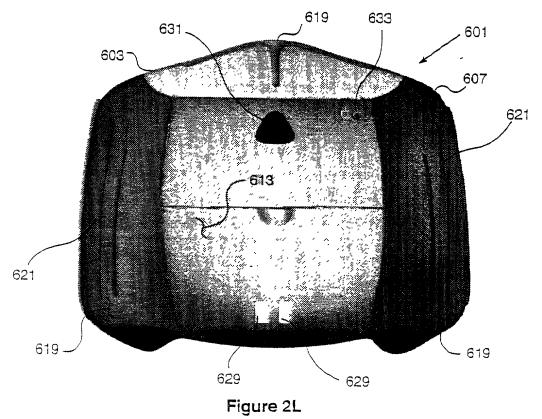
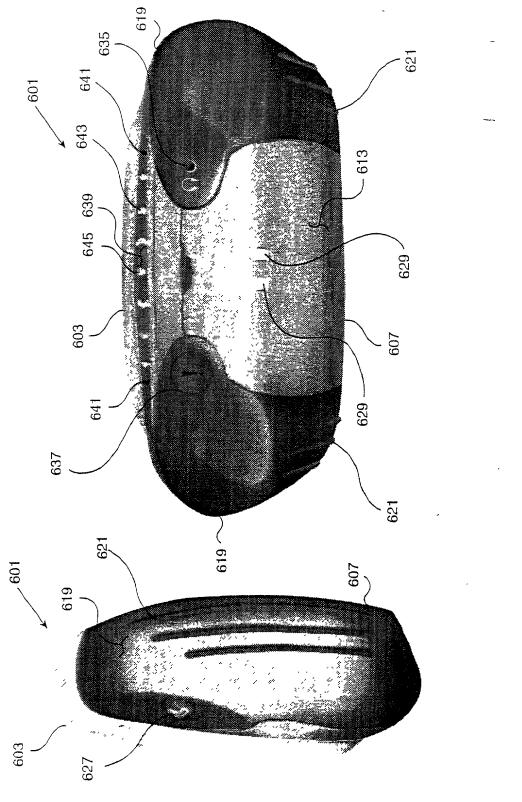


Figure 2J









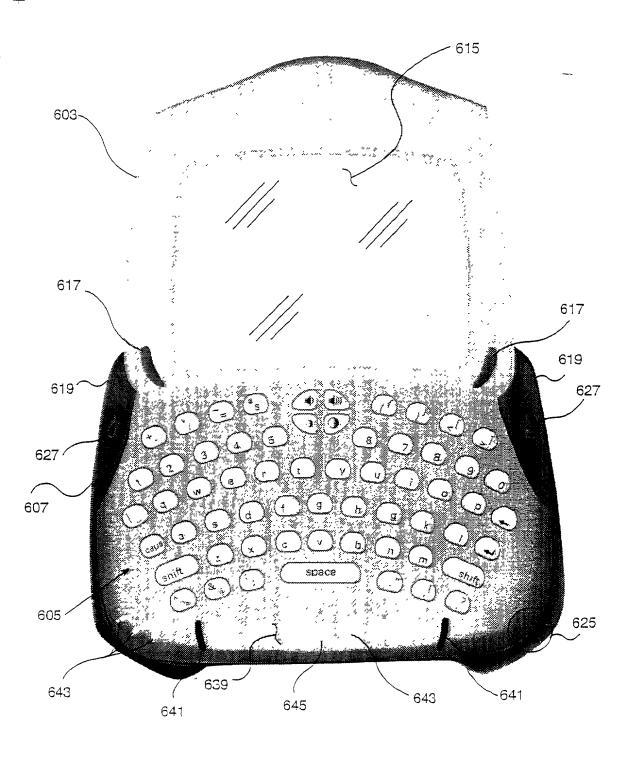


Figure 20

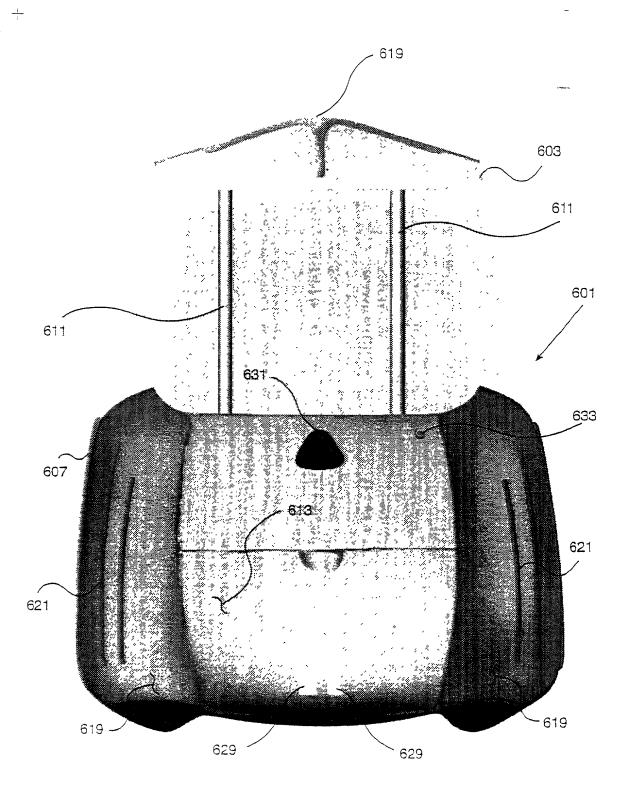
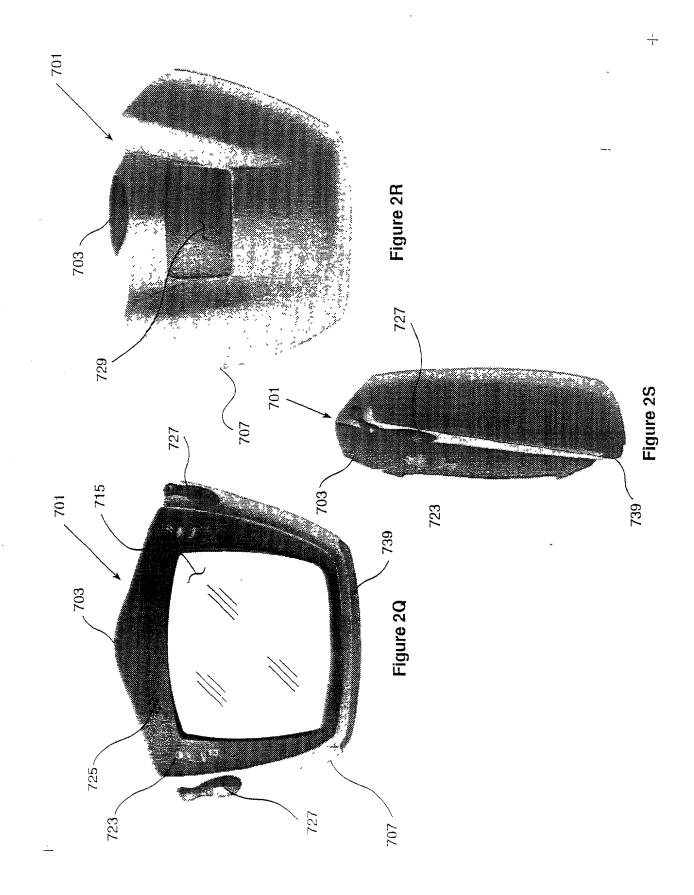
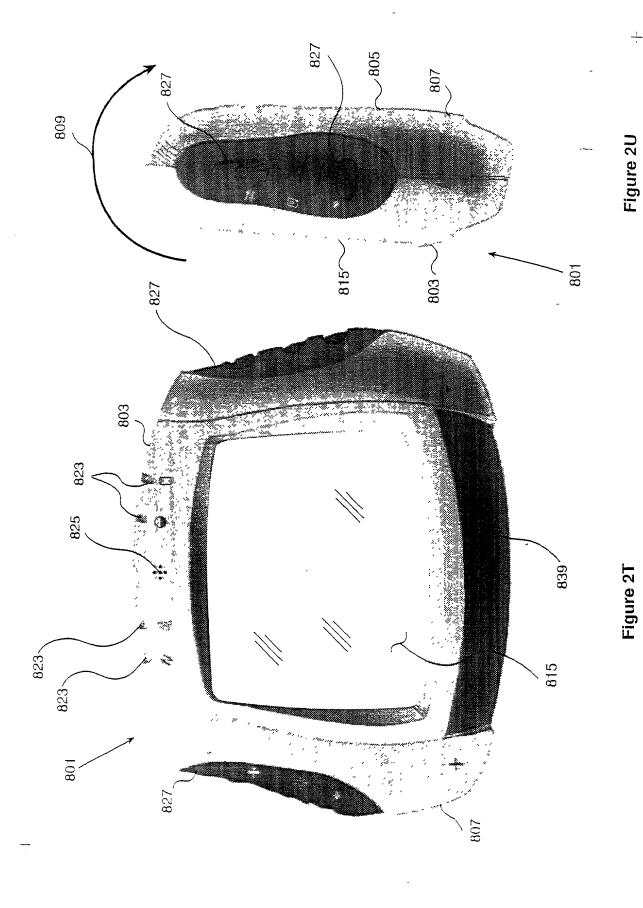


Figure 2P





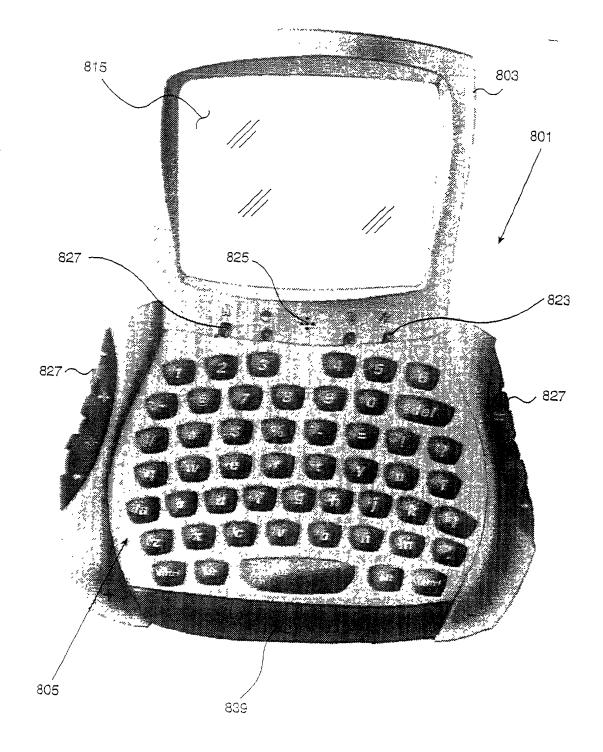
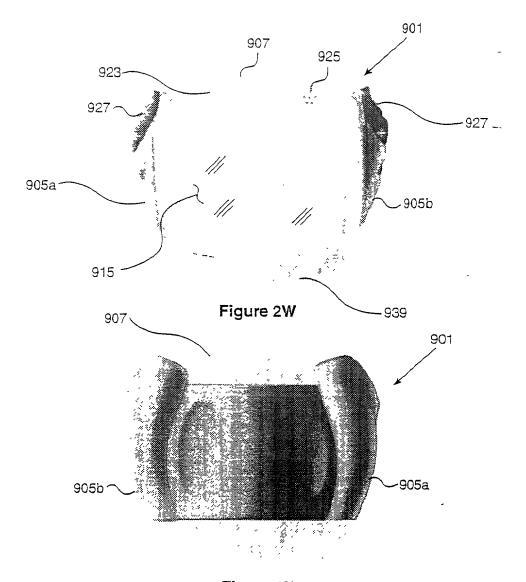


Figure 2V



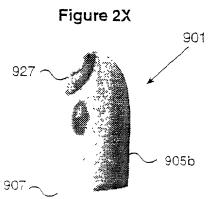


Figure 2Y

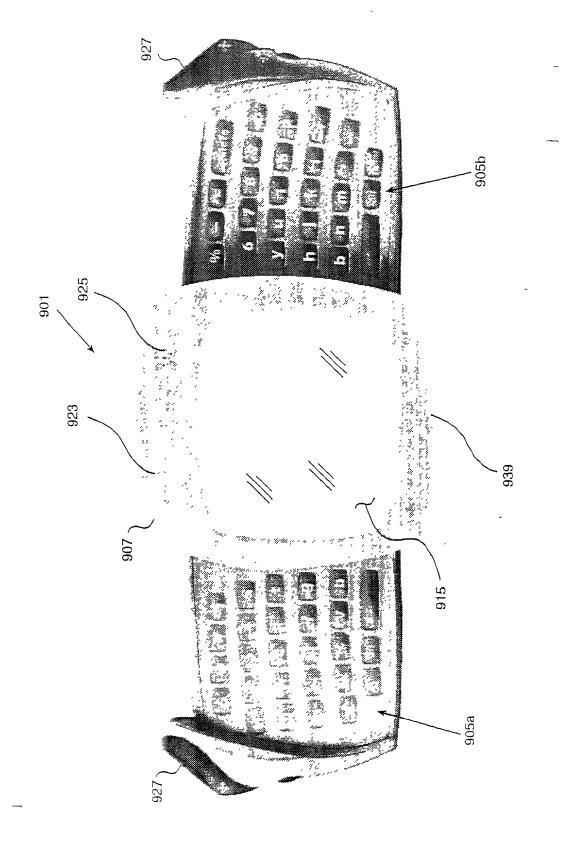
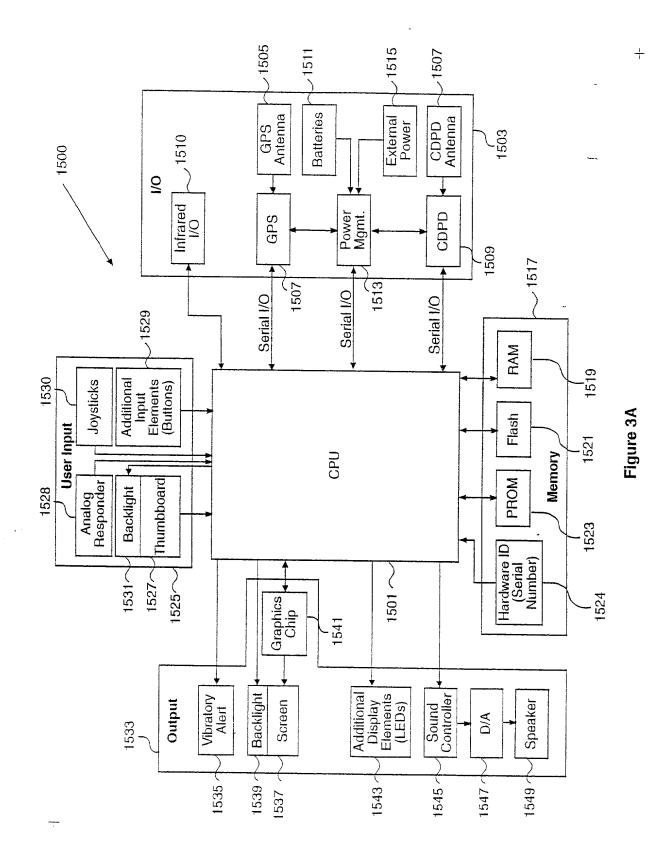


Figure 2Z

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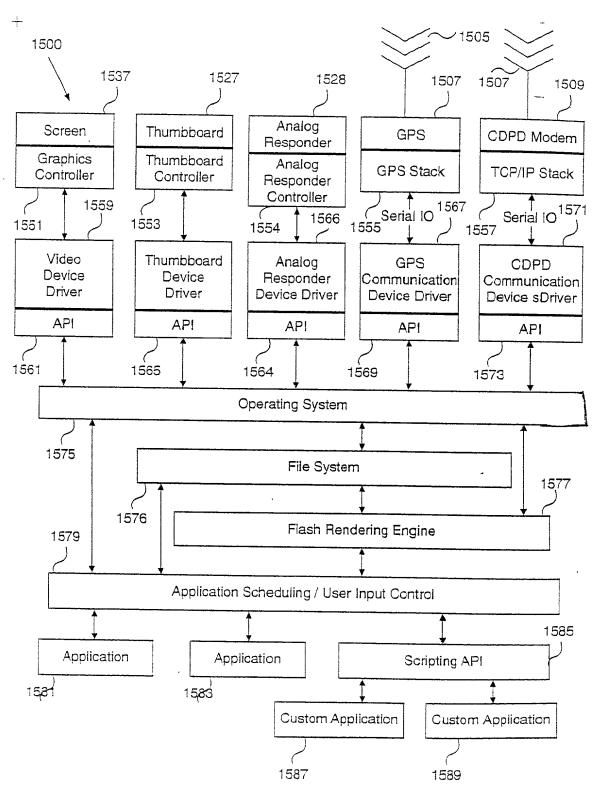
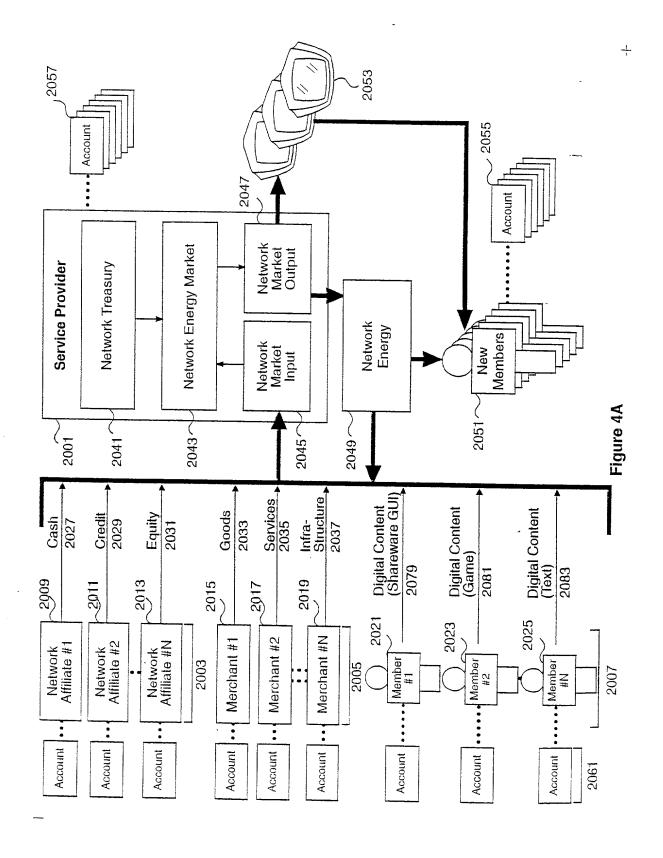


Figure 3B



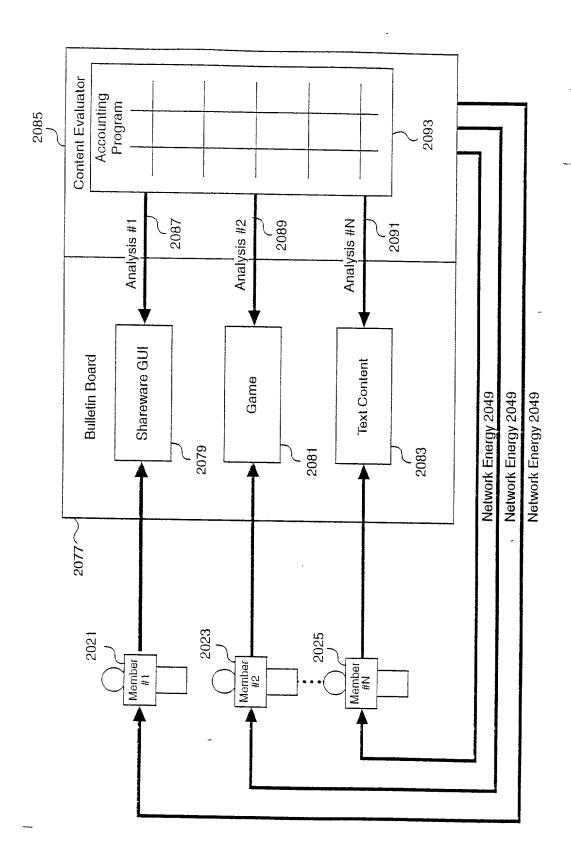
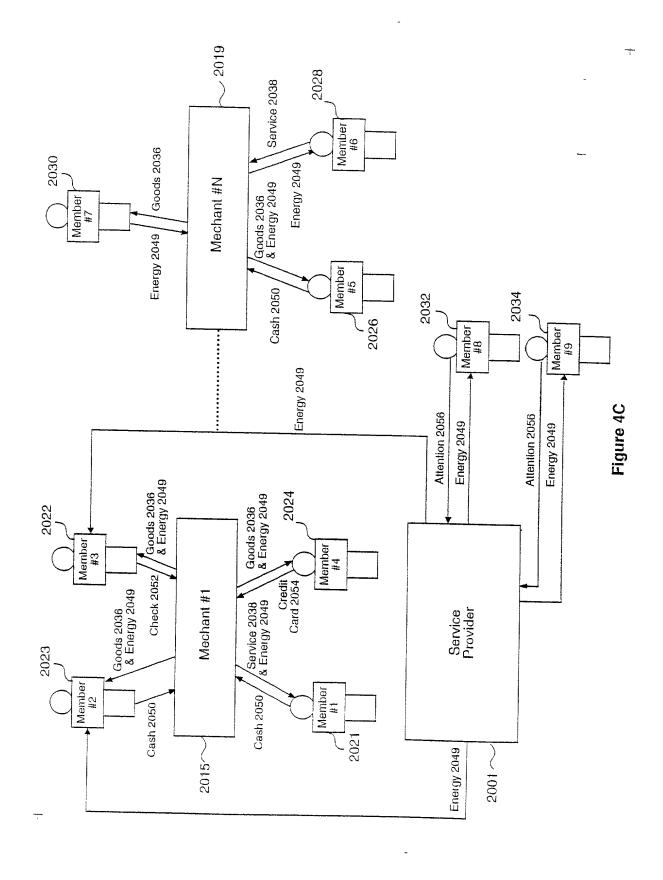


Figure 4B

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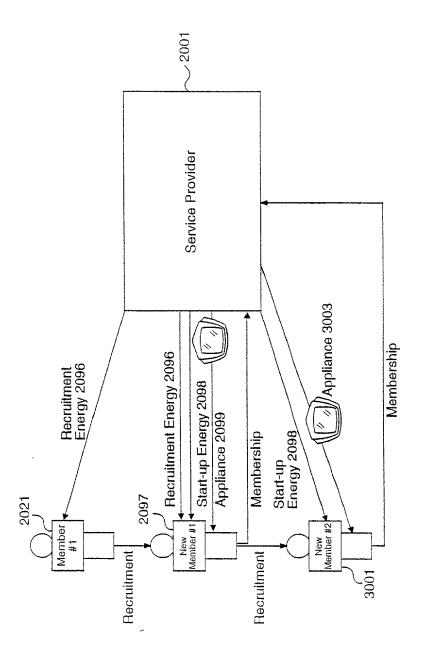


Figure 5A

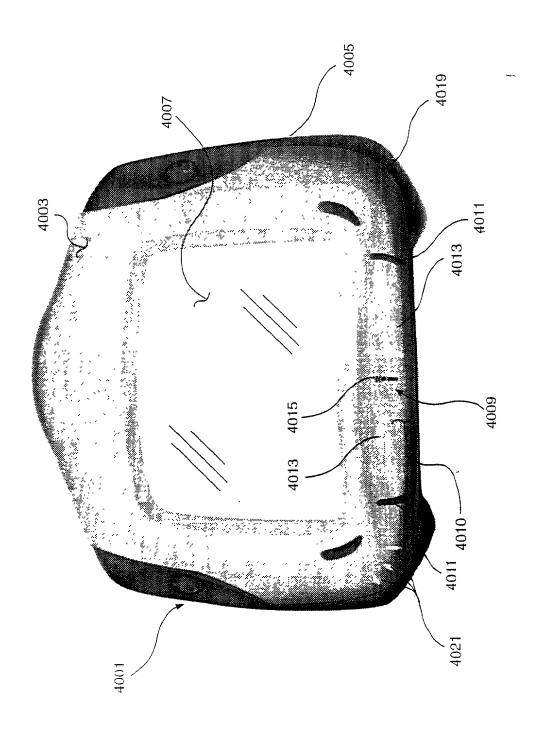


Figure 6A

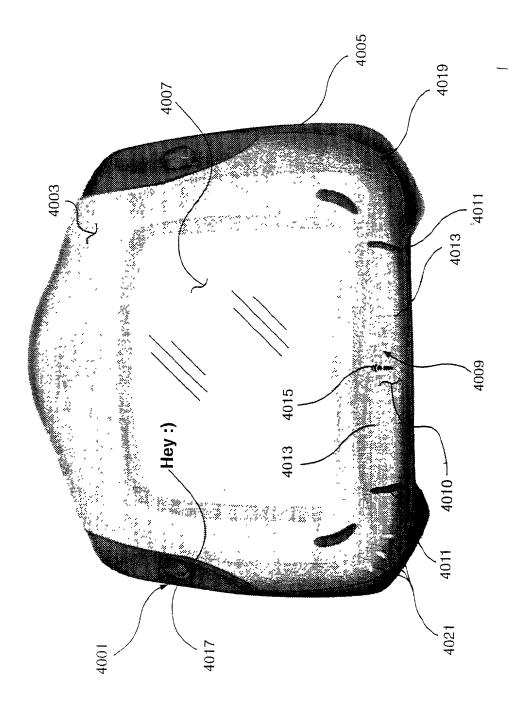


Figure 6B

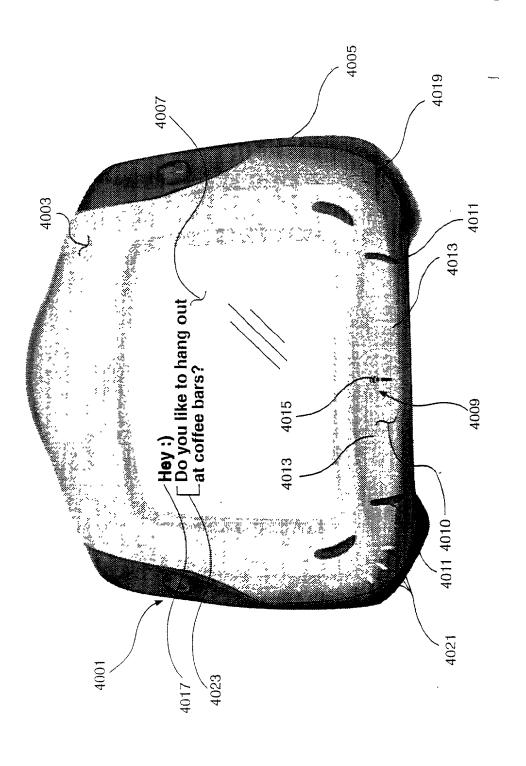
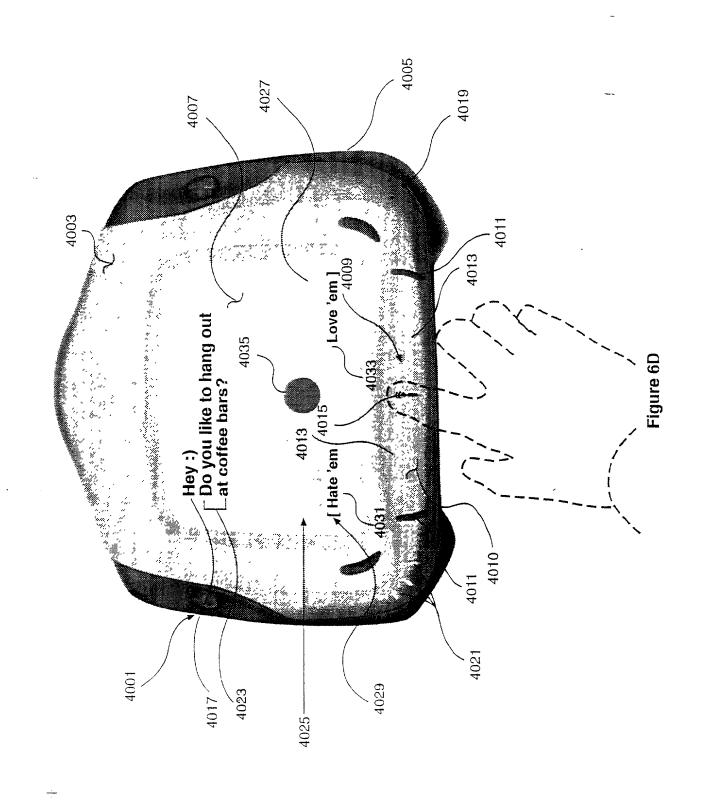
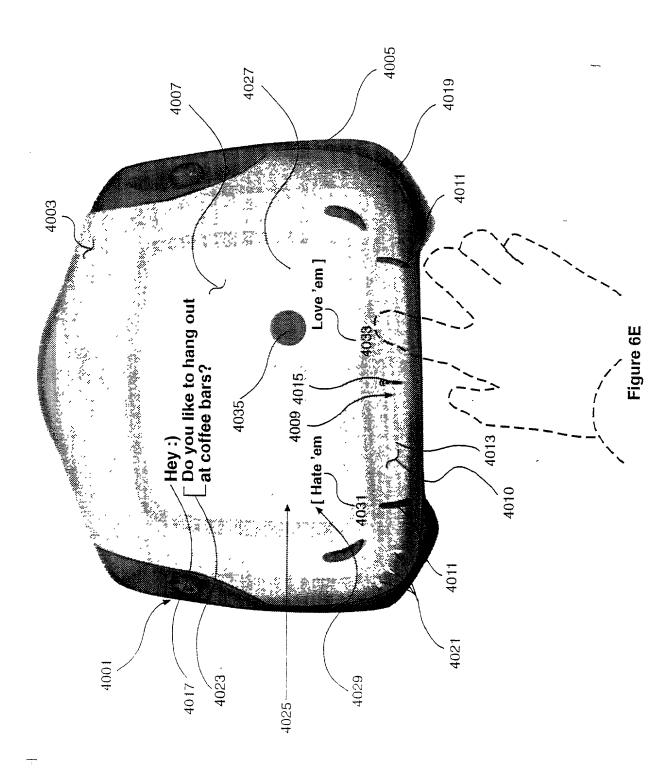


Figure 6C





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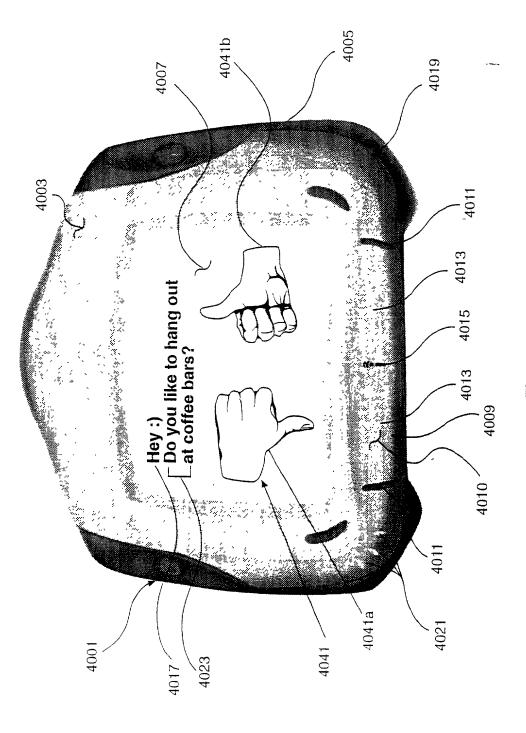


Figure 6F

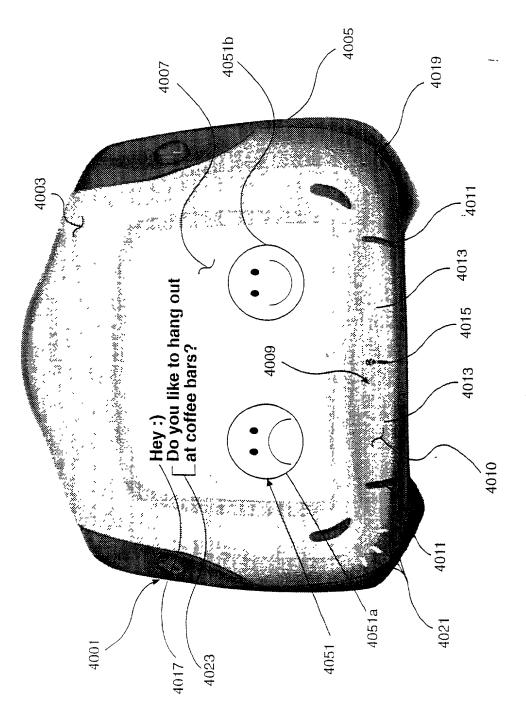
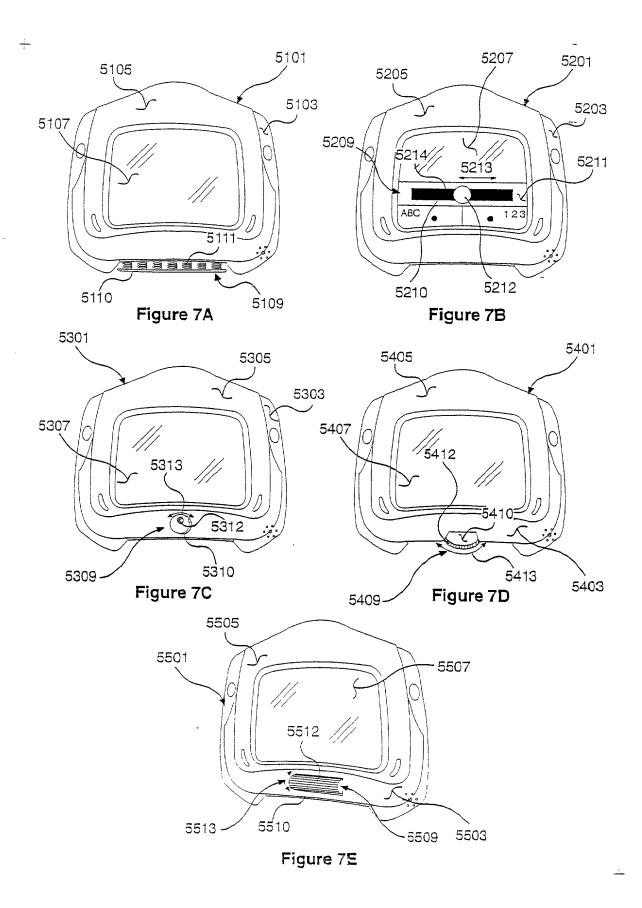
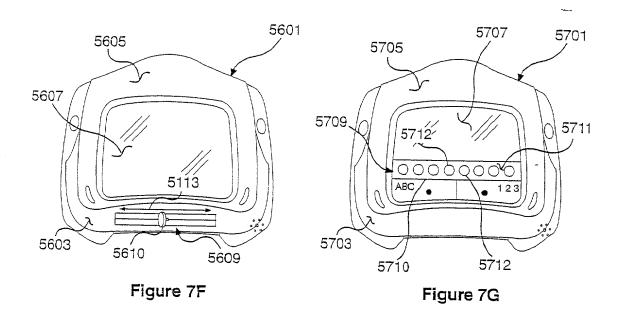
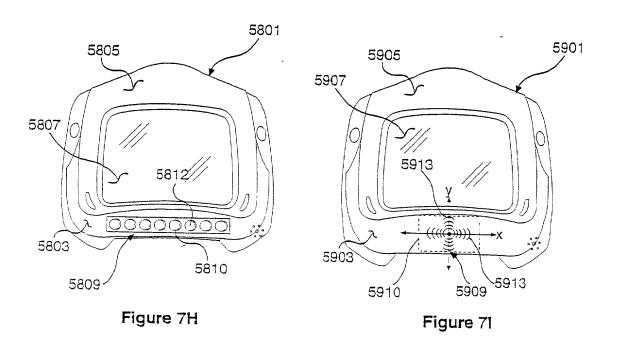


Figure 6G







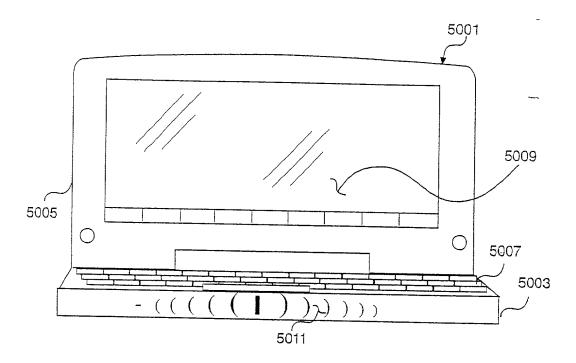


Figure 8A

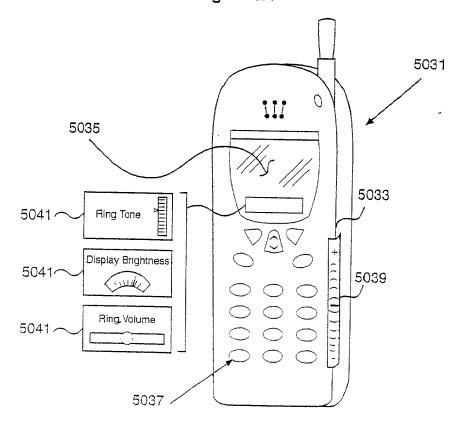


Figure 8B

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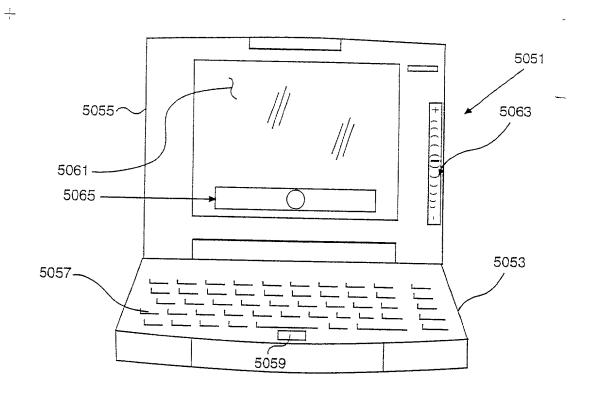


Figure 8C

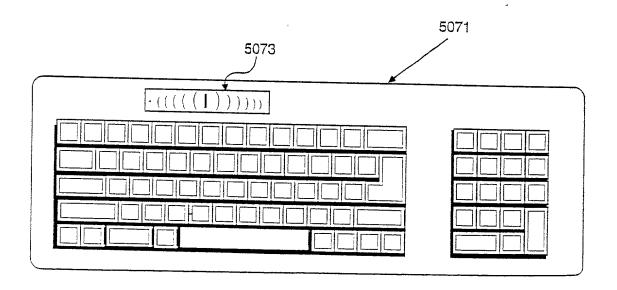


Figure 8D

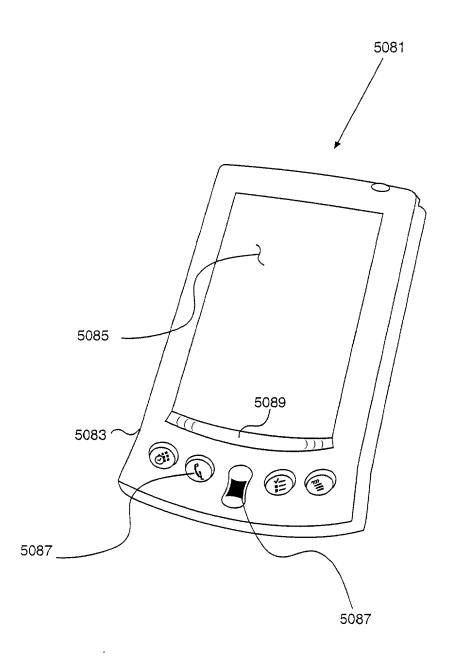


Figure 8E

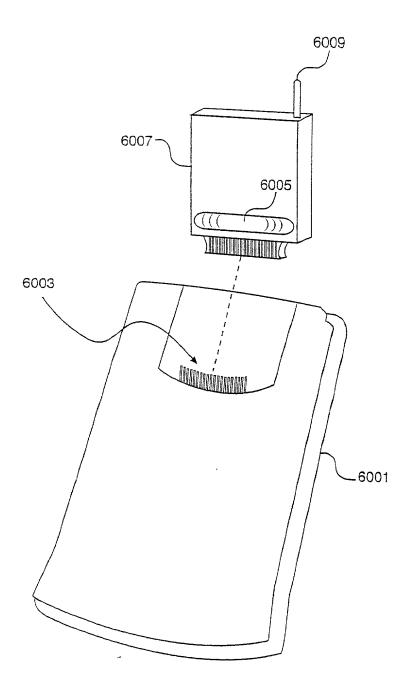


Figure 9

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Age * Sex Crosstabulation

Fig 10A

Age	Male	Female	Total
12	154	133	287
13	154	161	315
14	155	116	271
15	131	133	264
16	100	98	198
17	104	117	221
18	80	60	140
19	10	9	19
Total	888	827	1715

Race * Sex Crosstabulation

Race		Male	Female	Total
White	N	783	714	1497
	%w/in race	52.30	47.70	100.00
Black	Ν	91	94	185
	%w/in race	49.19	50.81	100.00
Oriental	Ν	4	4	8
	%w/in race	50.00	50.00	100.00
American Indian	N	4		4
	%w/in race	100.00		100.00
Other	N	6	13	19
	%w/in race	31.58	68.42	100.00
Total	N	888	825	1713
	%w/in race	51.84	48.16	100.00

Fig 10B

Thumb Length

Fig.10e

	N	Mean	Std Dev	1st	5th	50th	95th	99th
Total Males	292	6.3	0.7	5.0	5.3	6.3	7.3	8.1
Total Females	285	6.0	0.5	4.8	5.1	5.9	6.8	7.1
Males 12-15	196	6.1	0.6	5.0	5.2	6.1	7.1	7.8
Males 16-19	96	6.7	0.6	5.5	5.9	6.7	7.5	
Females 12-15	198	5.9	0.5	4.7	5.0	5.9	6.8	7.0
Females 16-19	87	6.1	0.5	5.1	5.3	6.2	6.9	

Thumb Length: Males

5g 10D

				Percentiles				
Age	Ζ	Mean	Std Dev	1st	5th	50th	95th	99th
12	46	5.7	0.4	4.9	5.0	5.7	6.3	
13	46	6.0	0.5	5.1	5.2	5.9	6.9	
14	54	6.2	0.6	5.1	5.2	6.1	7.3	
15	50	6.6	0.4	5.5	5.9	6.6	7.3	
16	31	6.6	0.4	5.7	5.9	6.6	7.1	
17	38	6.8	0.7	5.5	5.8	6.8	7.9	
18	25	6.8	0.4	6.2	6.2	6.9	7.5	
19	2	7.6	0.8	7.0	7.0	7.6		

Thumb Length: Females

Fig. 10E

				Percentiles				***
Age	Valid N	Mean	Std Dev	1st	5th	50th	95th	99th
12	48	5.7	0.5	4.7	4.9	5.8	6.5	
13	61	5.9	0.5	4.6	4.9	5.8	6.6	
14	44	5.9	0.5	4.8	5.0	5.9	6.9	
15	45	6.1	0.4	5.4	5.4	6.0	6.9	
16	25	6.2	0.5	5.1	5.2	6.3	7.1	
17	42	6.0	0.5	5.1	5.2	6.0	7.0	
18	16	6.2	0.3	5.7	5.7	6.2		
19	4	6.1	0.3	5.7	5.7	6.1		

Fig 10F

Correlations: Total

		THUMB LENGTH	HAND LENGTH
THUMB LENGTH	Pearson Correlation	1	0.770
	Sig. (2-tailed)**		0.000
	N	577	576
HAND LENGTH	Pearson Correlation	0.770	1
	Sig. (2-tailed)**	0.000	
	N	576	1707

Fig. 104

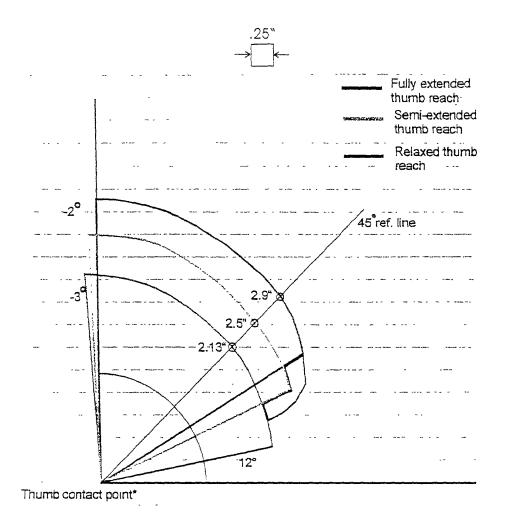
Correlations: Male

		THUMB LENGTH	HAND LENGTH
THUMB LENGTH	Pearson Correlation	1	0.790
	Sig. (2-tailed)**		0.000
	N	292	291
HAND LENGTH	Pearson Correlation	0.790	1
	Sig. (2-tailed)**	0.000	
	N	291	882
**	Correlation is significa	nt at the 0.01 level (2-taile	ed)**.

Correlations: Female

		THUMB LENGTH	HAND LENGTH
THUMB LENGTH	Pearson Correlation	1	0.657
	Sig. (2-tailed)**		0.000
	N	285	285
HAND LENGTH	Pearson Correlation	0.657	1
	Sig. (2-tailed)**	0.000	
	N	285	825
**	Correlation is significant a	at the 0.01 level (2-tailed)	**,

Fig 10H

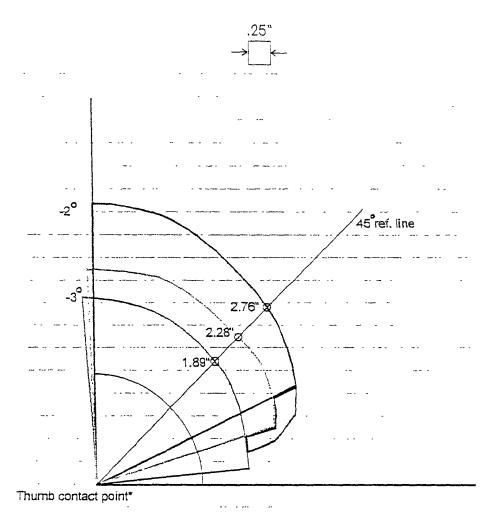


1st Percentile Left Thumb Sweeps, Females Age 12-19 (Uniform object thickness 0.75", corner radius 1.5")

Note: each data point represents thumb tip at centerline of thumb

* Located vertically over point of thumb base contact with comer, at midpoint of lower comer radius on device

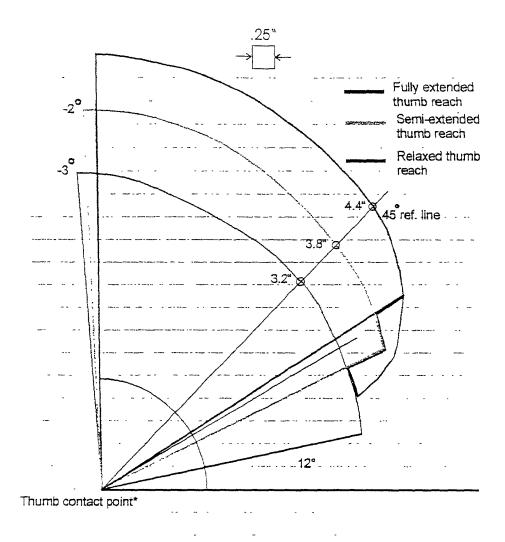
Fig 10I



1st Percentile Left Thumb Sweeps, Females Age 12-19 (Uniform object thickness 0.75", corner radius 0.75")

* Located vertically over point of thumb base contact with corner, at midpoint of lower corner radius on device

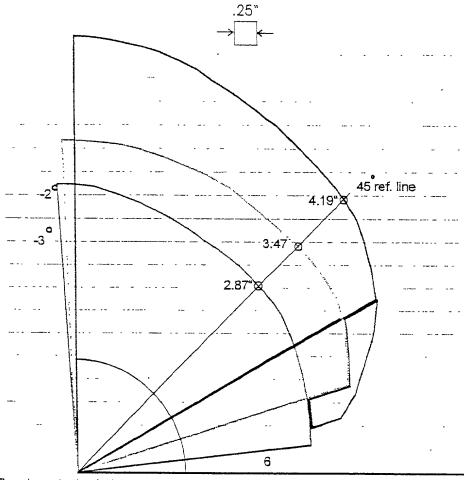
Fig 10 T



95th Percentile Left Thumb Sweeps, Male Age 12-19 (Uniform object thickness 0.75", **corner radius 1.5"**)
Note: each data point represents thumb tip at centerline of thumb

* Located vertically over point of thumb base contact with comer, at midpoint of lower comer radius on device

Fig 10K

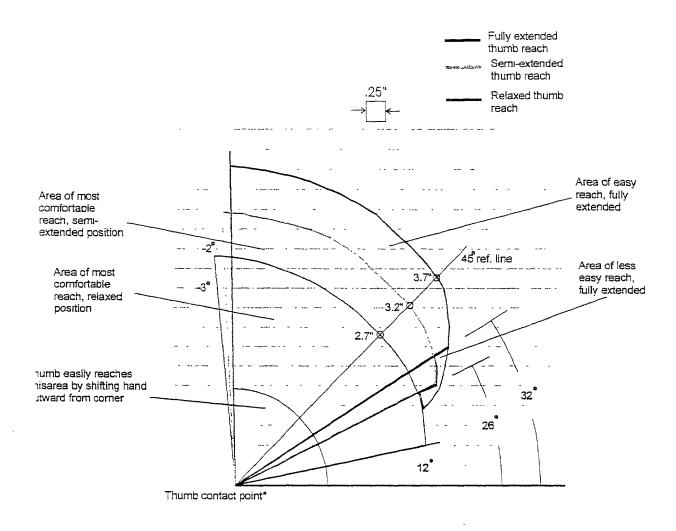


Thumb contact point*

95th Percentile Left Thumb Sweeps, Male Age 12-19 (Uniform object thickness 0.75", corner radius 0.75")

* Located vertically over point of thumb base contact with comer, at midpoint of lower comer radius on device

Fig 10L

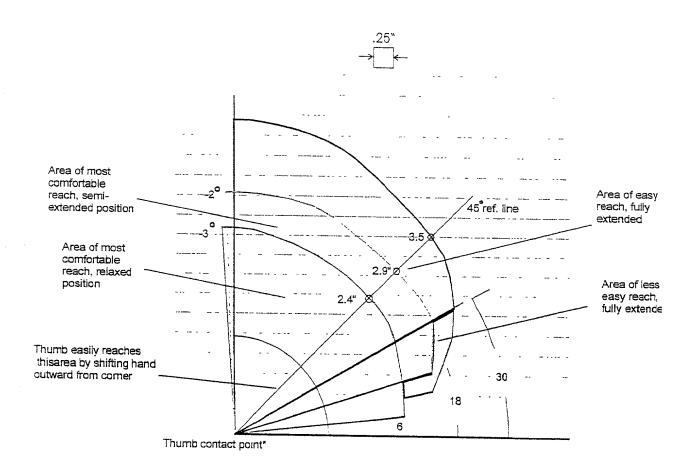


50th Percentile Left Thumb Sweeps, M+F Age 12-19 (Uniform object thickness 0.75°, corner radius 1.5")

Note: Each data point represents thumb tip at centerline of thumb

* Located vertically over point of thumb base contact with corner, at midpoint of lower corner radius on device

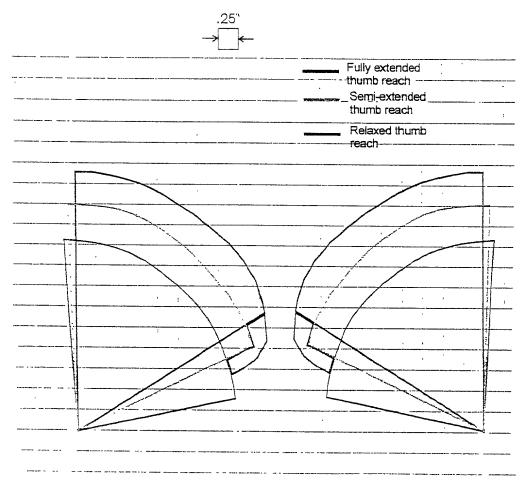
Fig 10M



50th Percentile Left Thumb Sweeps, M+F Age 12-19 (Uniform object thickness 0.75", corner radius 0.75")

Fig 10N

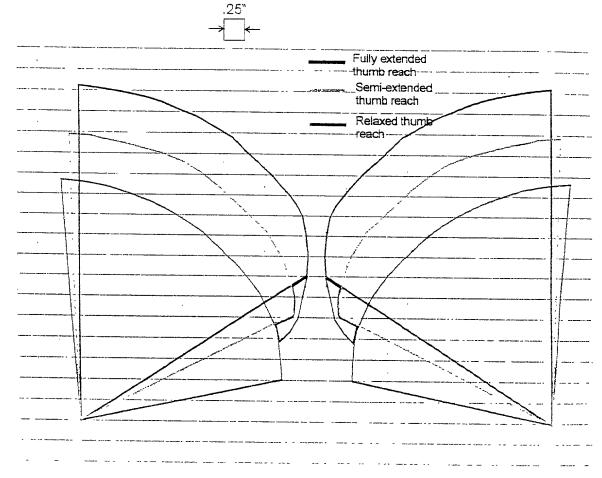
^{*} Located vertically over point of thumb base contact with comer, at midpoint of lower comer radius on device



1st Percentile Combined Thumb Sweeps, Females Age 12-19 (Uniform object thickness 0.75", corner radius 1.5")
Note: each data point represents thumb tip at centerline of thumb

5g 100

^{*} Located vertically over point of thumb base contact with comer, at midpoint of lower comer radius on device

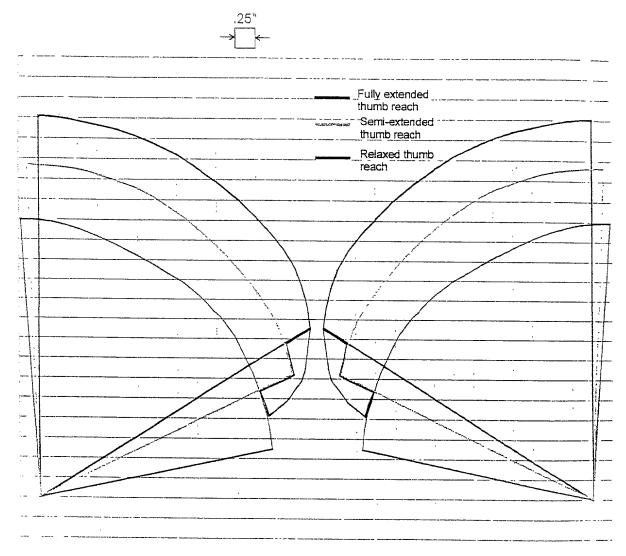


50th Percentile Combined Thumb Sweeps, Male+Females Age 12-19 (Uniform object thickness 0.75", corner radius 1.5")

Notes: Each data point represents thumb tip at centerline of thumb Left and right thumb envelopes are arbitrarily placed relative to each other to permit cutting or measurements without overlapped reach lines

* Located vertically over point of thumb base contact with corner, at midpoint of lower corner radius on device

Fig 10 P

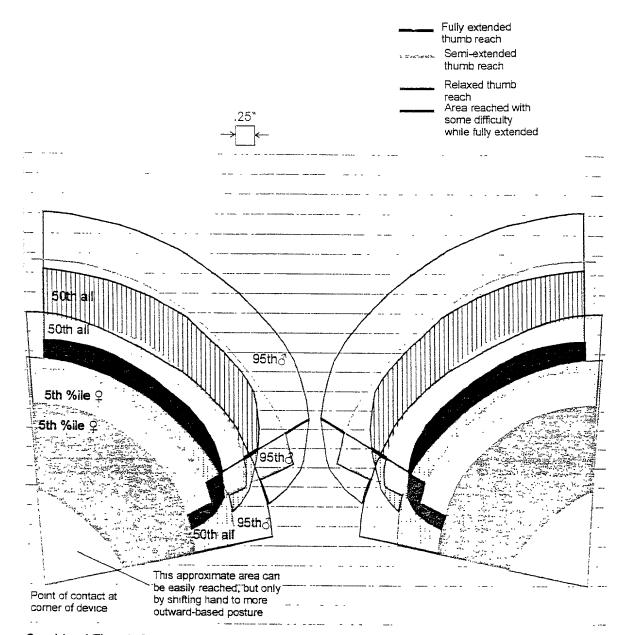


95th Percentile Combined Thumb Sweeps, Males Age 12-19 (Uniform object thickness 0.75", corner radius 1.5")

Notes: Each data point represents thumb tip at centerline of thumb Left and right thumb envelopes are arbitrarily placed relative to each other to permit cutting or measurements without overlapped reach lines

* Located vertically over point of thumb base contact with corner, at midpoint of lower corner radius on device

Fig 100

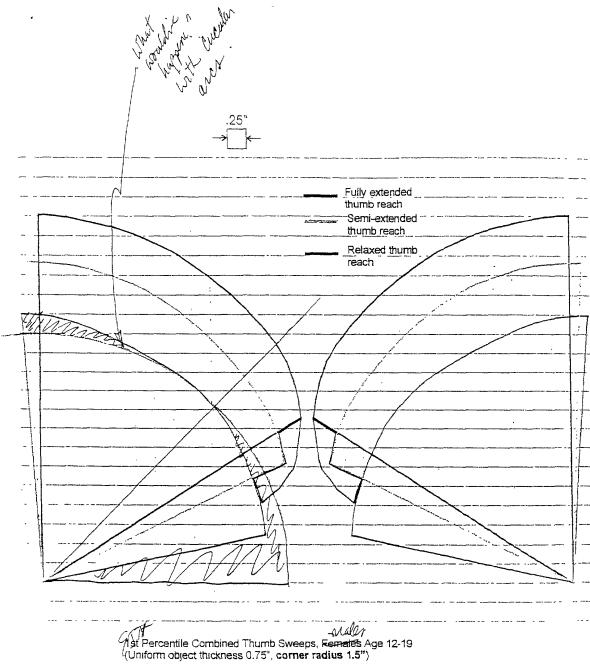


Combined Thumb Sweeps, 1st Percentile Females Through 95th Percentile Males Age 12-19

(Uniform object thickness 0.75", corner radius 1.5")

Notes: Each data point represents thumb tip at centerline of thumb Left and right thumb envelopes are arbitrarily placed relative to each other to permit cutting or measurements without overlapped reach lines

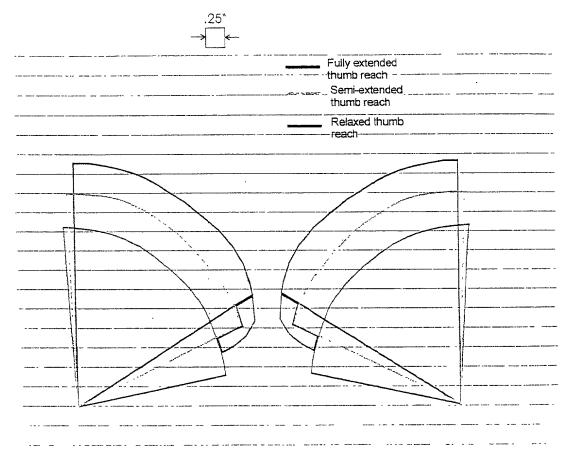
mer, Fig 10R



Note: each data point represents thumb tip at centerline of thumb

Fig 105

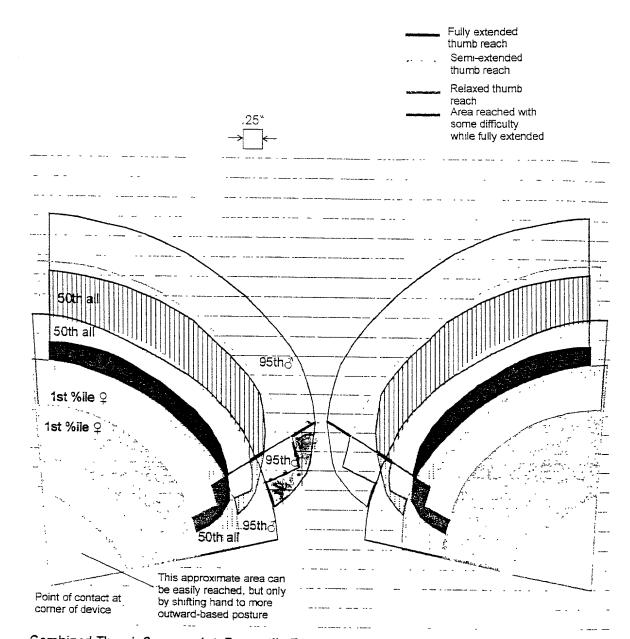
^{*} Located vertically over point of thumb base contact with comer, at midpoint of lower corner radius on device



1st Percentile Combined Thumb Sweeps, Females Age 12-19 (Uniform object thickness 0.75*, corner radius 1.5")

Notes: Each data point represents thumb tip at centerline of thumb Left and right thumb envelopes are arbitrarily placed relative to each other to permit cutting or measurements without overlapped reach lines

Fig 10T



Combined Thumb Sweeps, 1st Percentile Females Through 95th Percentile Males Age 12-19

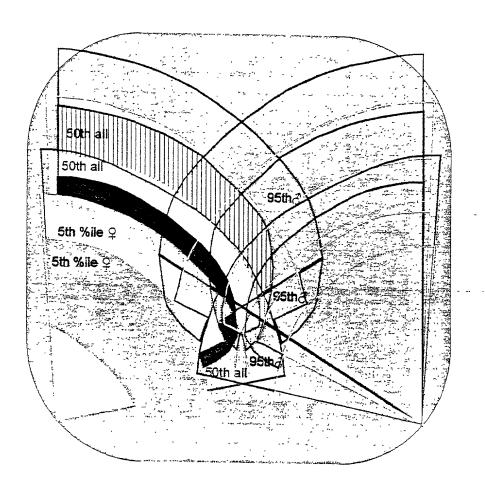
(Uniform object thickness 0.75", corner radius 1.5")

Notes: Each data point represents thumb tip at centerline of thumb

Left and right thumb envelopes are arbitrarily placed relative to each other
to permit cutting or measurements without overlapped reach lines

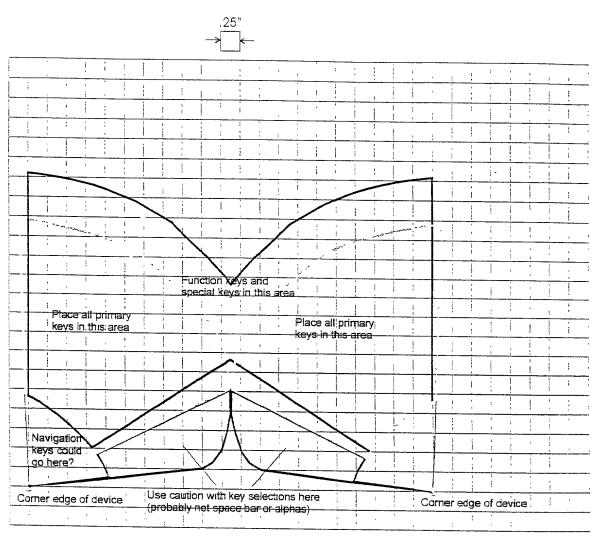
Fig 10U

Located vertically over point of thumb base contact with comer, at midpoint of lower comer radius on device



Thumb sweeps on 1.5 corner template, 5.5" (50th percentile relaxed reaches overlap 0.15 in.)

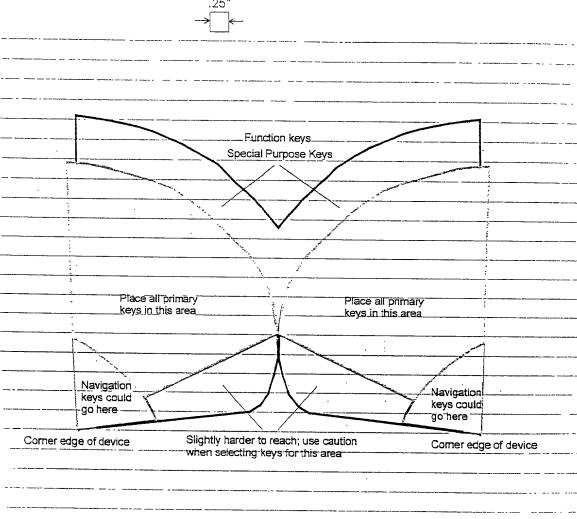
Fig 10V



Key Placement Guidelines

(Uniform object thickness 0.75", corner radius 1.5")
Using 50th percentile semi-extended reach for primary keying area

Fig 10W



Key Placement Guidelines

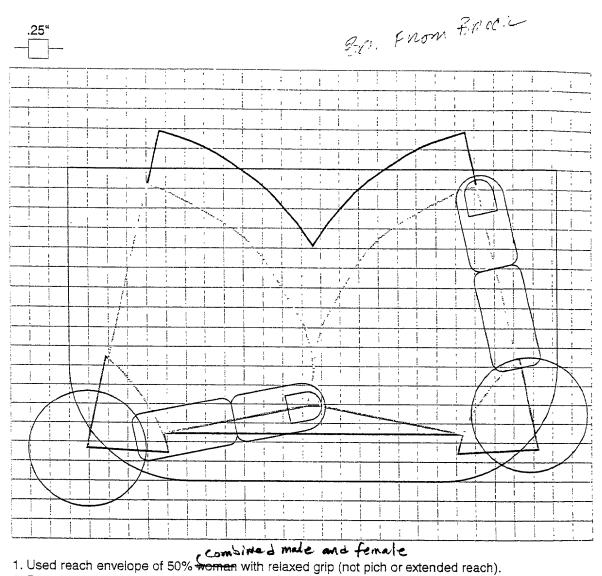
Device thickness 0.75"(uniform), corner radius 1.5" (plan view), corner radius approx. 1.0" (side view)

Notes:

For device thickness of 0.75 in., keying area width is approx. 5.5 in. Reach areas are valid for placement of thumbs at corner or along sides Smaller corner radii decrease reach areas but permit easier reach into blue areas Device thicknesses greater than 0.75 in. quickly decrease size of reach areas Reach plots generally indicate a device width of approx. 6.0 in.

Fig 10X

C38



- 2. Drew geometry to represent the approx dims of 50% woman. Circle represents the palm at the base and crotch of the thumb.
- 3. Rotated the reach envelope approx 15° to more closely resemble the hand posture of holding a game controller.

Fry 10Y

Automated Wrapping Process

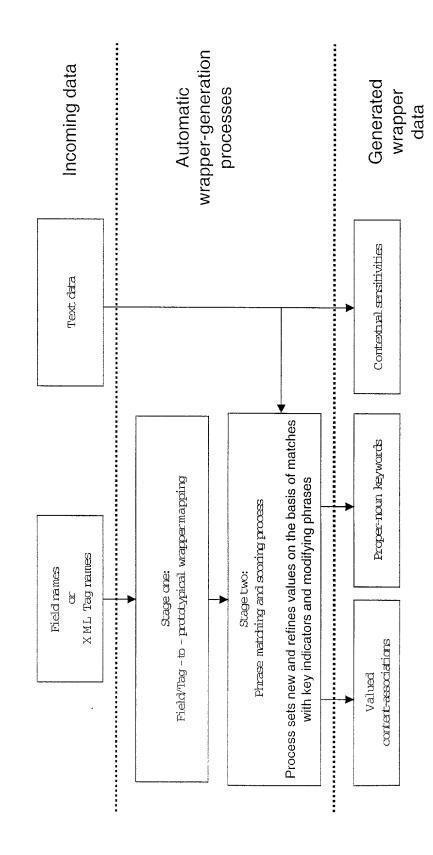
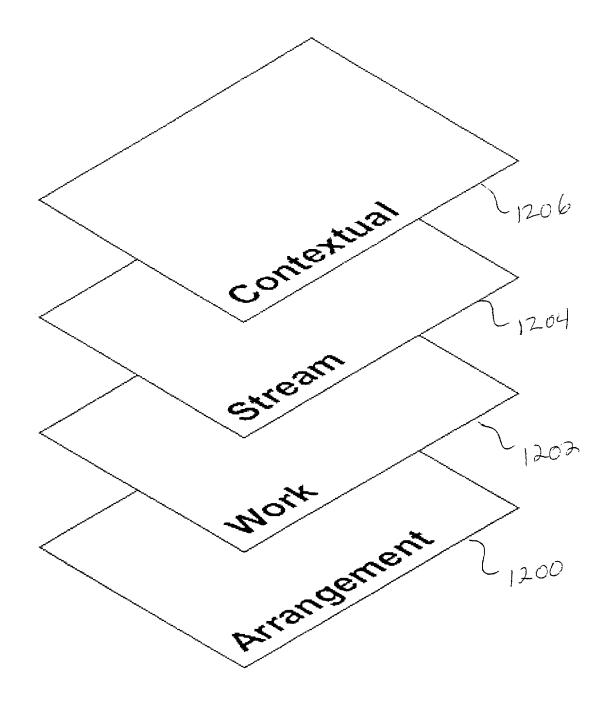


Figure 11



.79.12

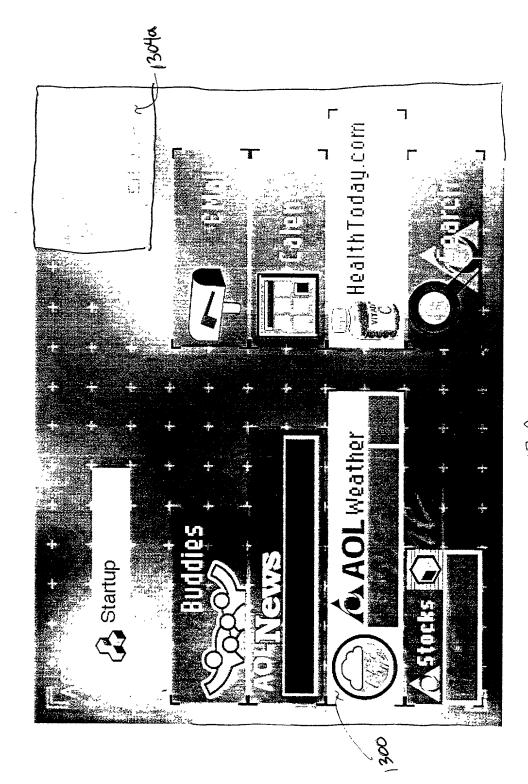


Fig. 13A

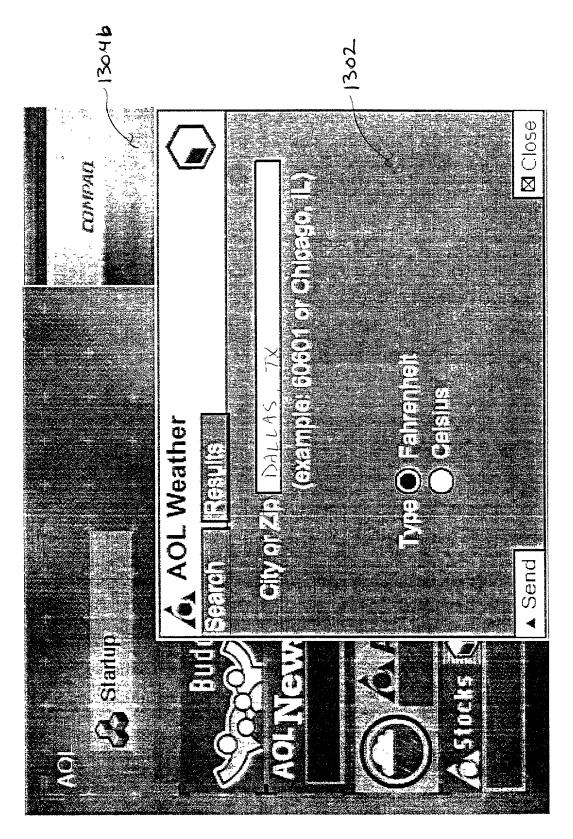


Fig 138

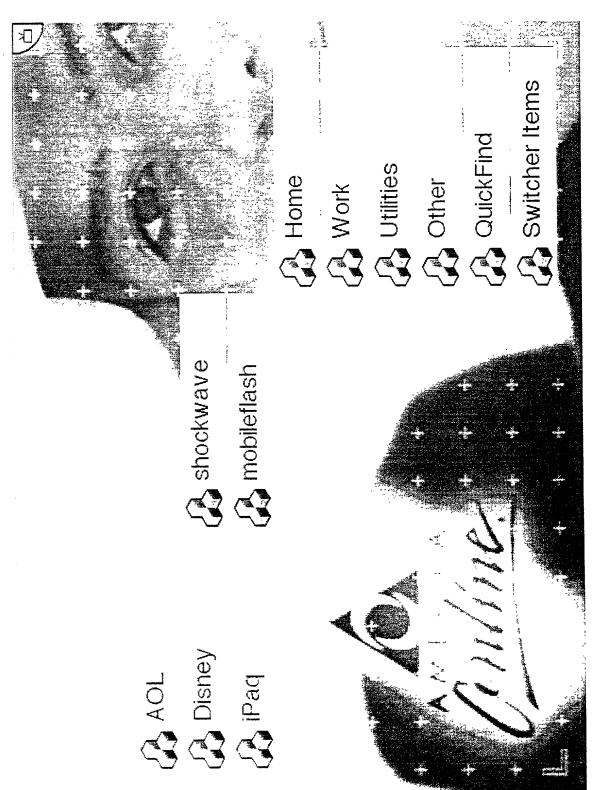


Fig 14A

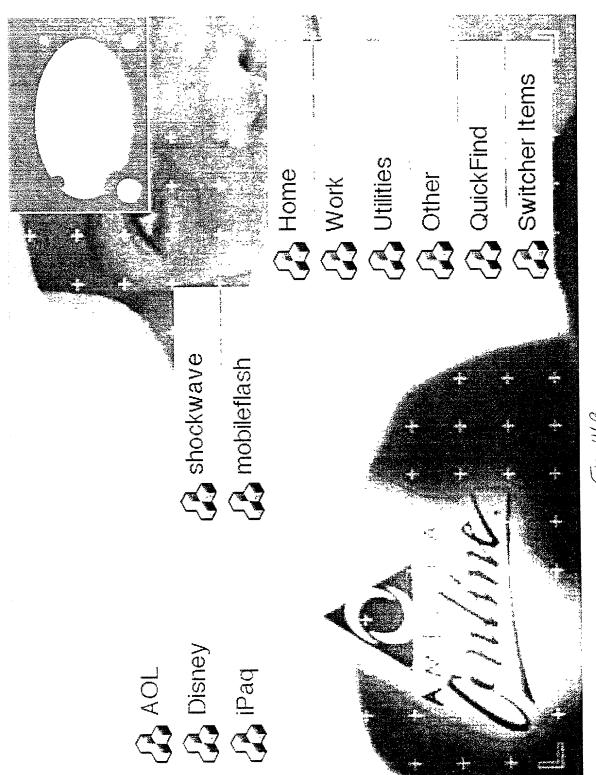


Fig 14B

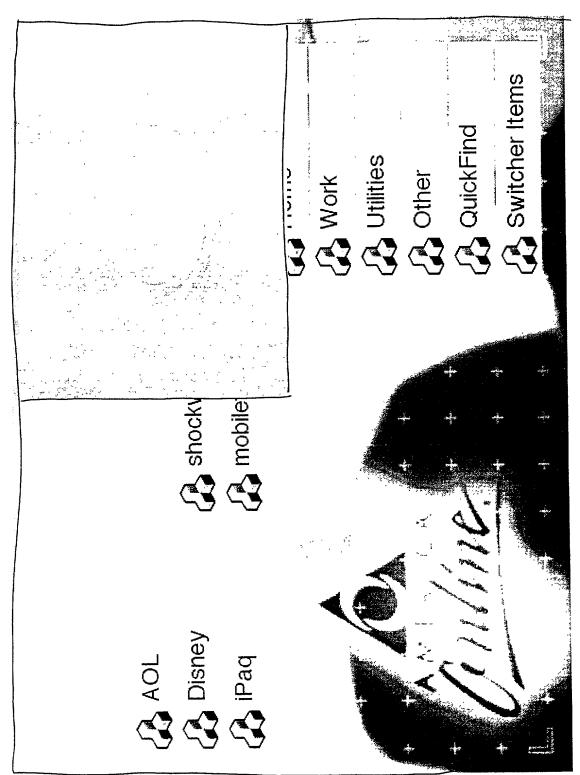


Fig 14C

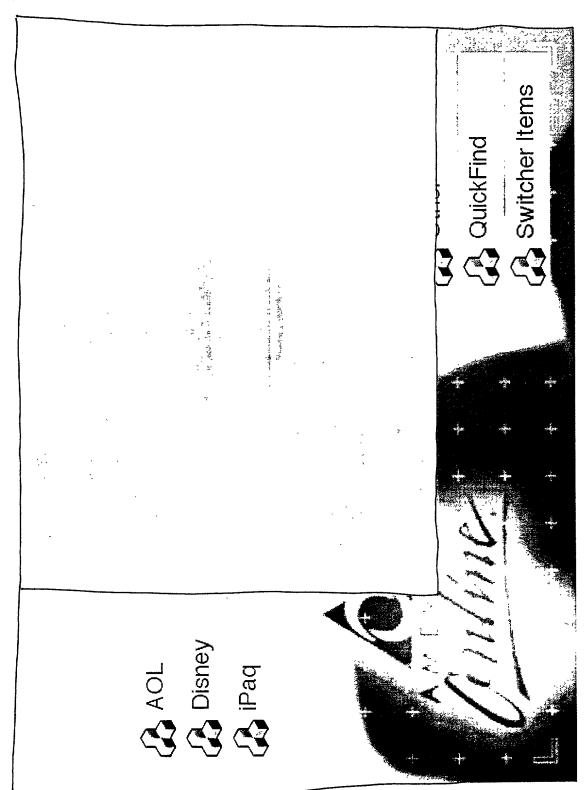
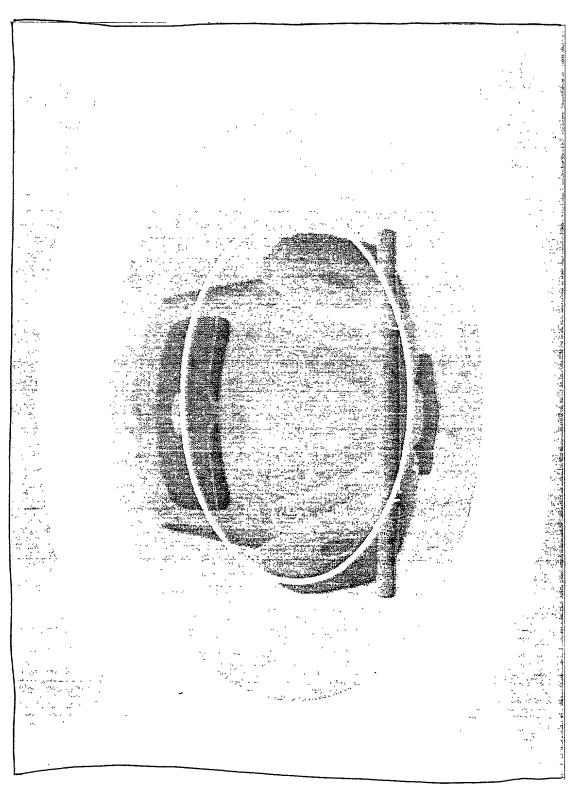
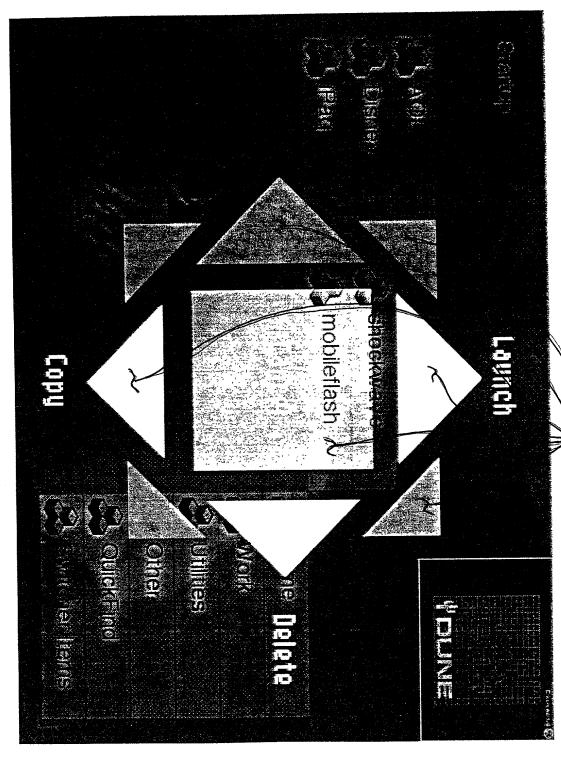


Fig 14D



F3 14E



1850

Fig. 15

F1'g 16

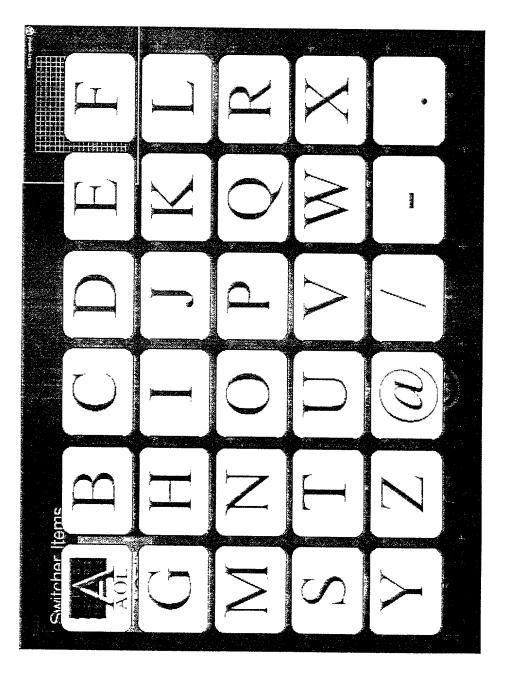


Fig. 17A

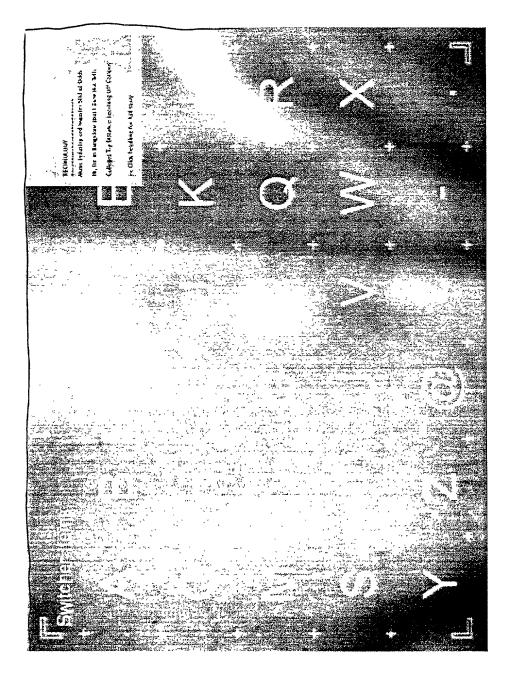


Fig 178

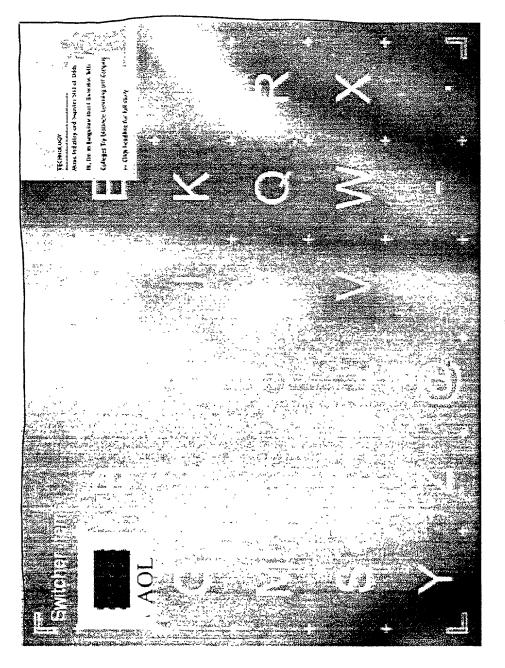
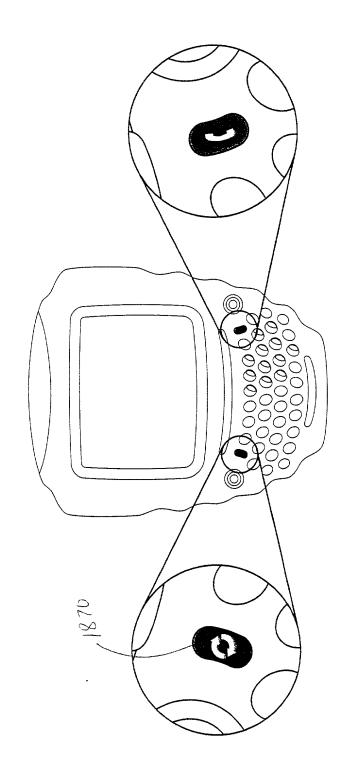


Fig 170



G276.9

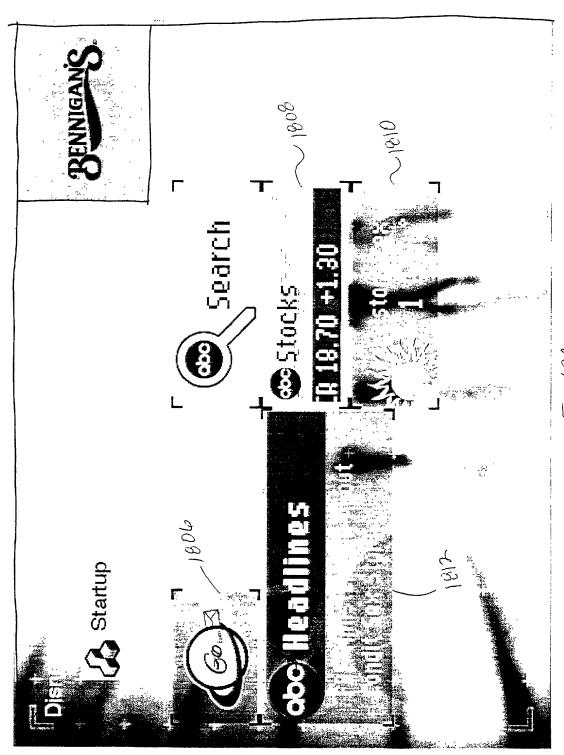
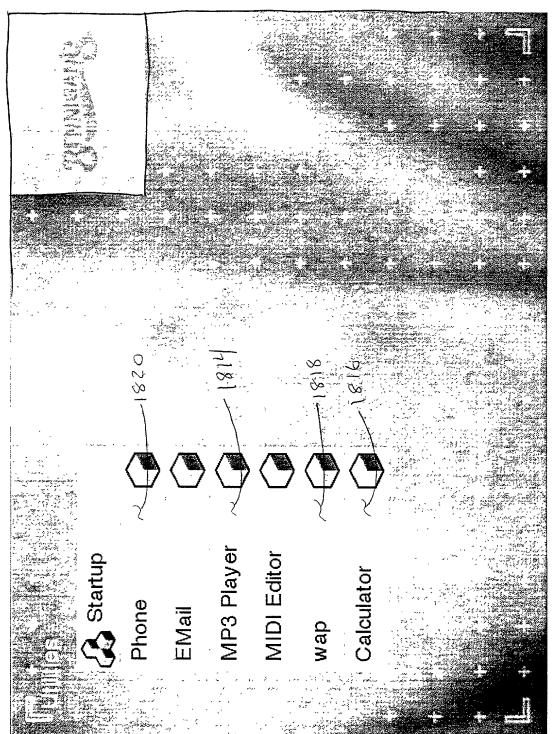


Fig. 181



F19 18 R

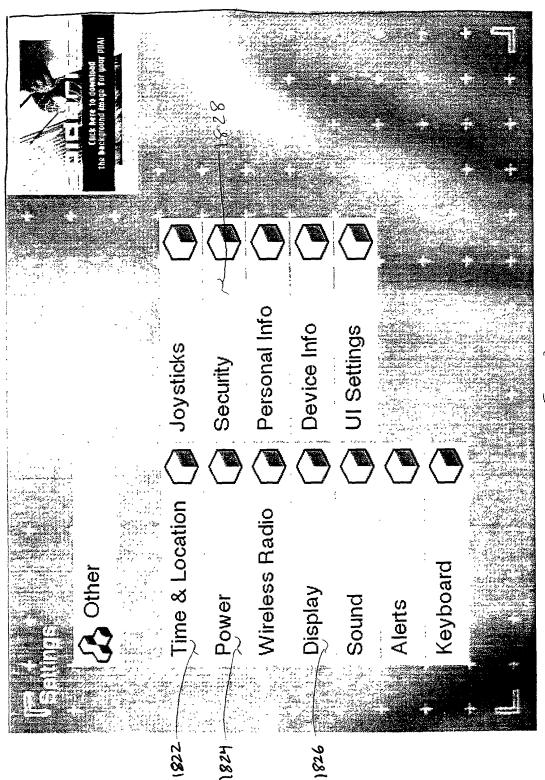
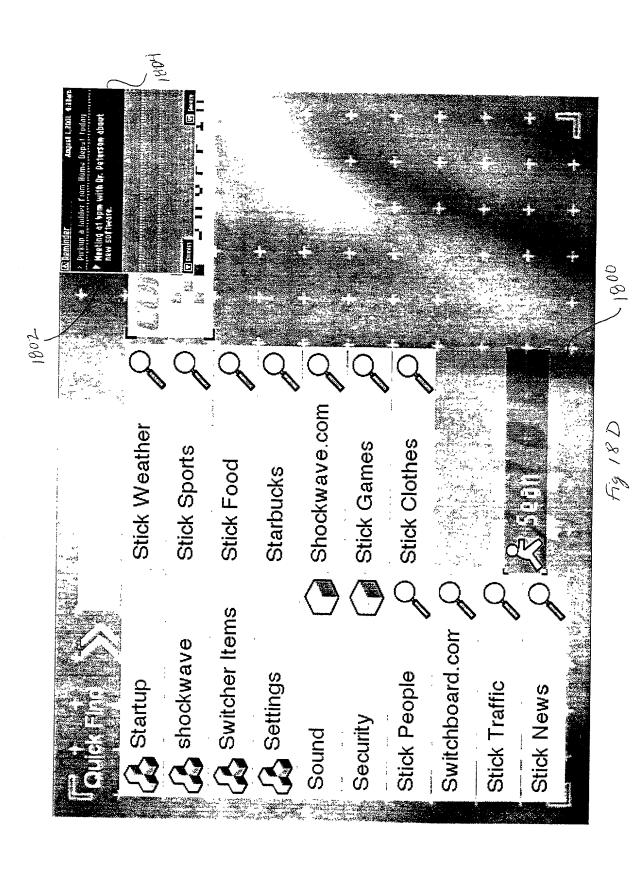
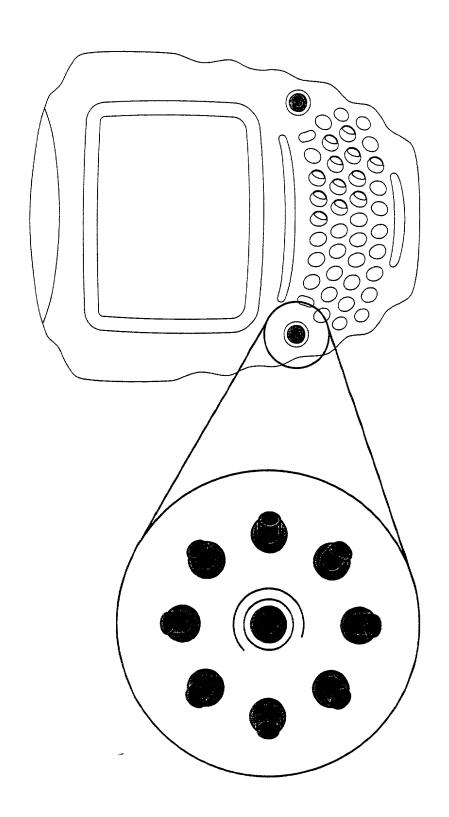


Fig 18C





F.9 19